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Kellogg Co. R.M.

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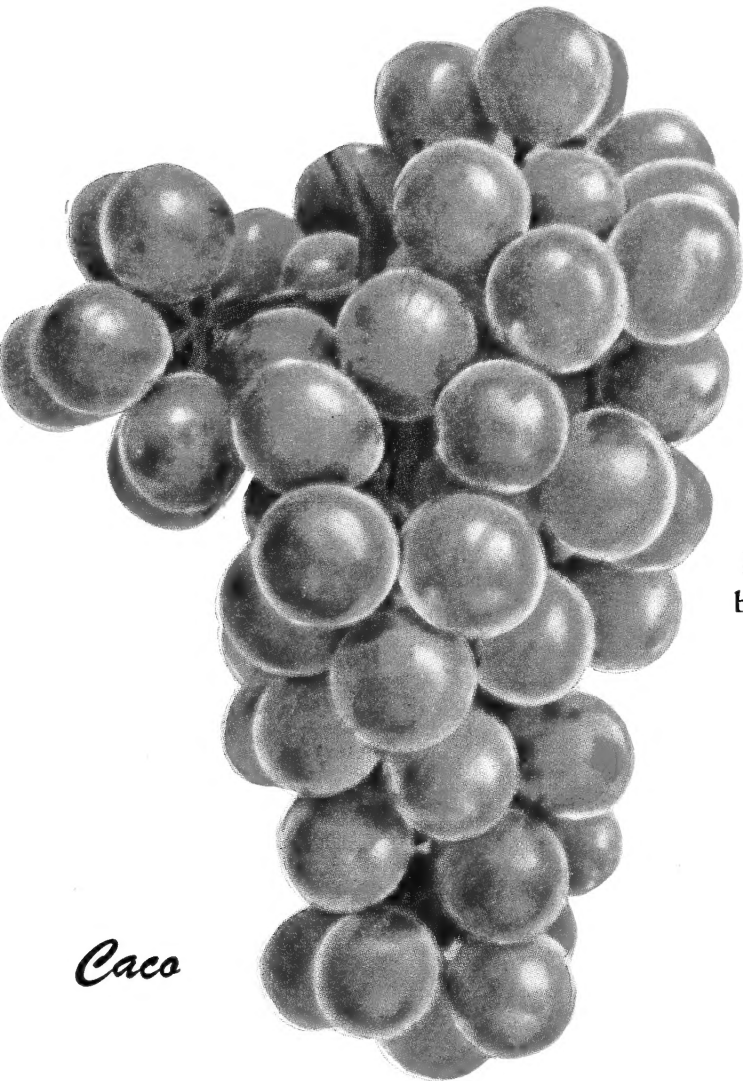


Yes, folks,
this little
girl's hair
really is as
long as shown,
longer when
not braided.
Perhaps eating
Strawberries
had something
to do with it.

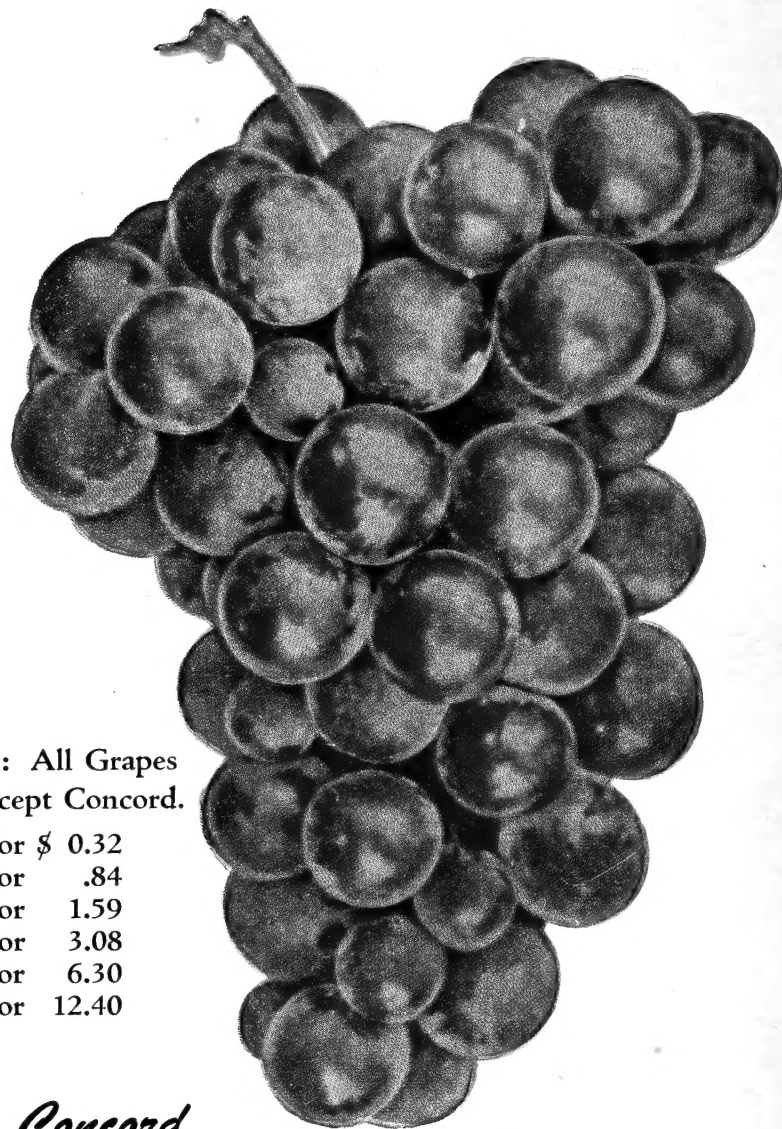
Kellogg's Great Crops of
STRAWBERRIES and OTHER FRUITS for 1946

Standard Grapes

Cultural Note: Plant all Grapes about 8 feet apart, in good or ordinary sandy loam soil; full sun, ordinary moisture requirements, trellis.



Caco



PRICES: All Grapes below except Concord.

1 for	\$ 0.32
3 for	.84
6 for	1.59
12 for	3.08
25 for	6.30
50 for	12.40

Concord

(Black.) Most popular of all black Grapes. Excellent quality. Hardy, heavy yielder of large bunches of juicy sweet and tender grapes. **Prices:** 1 for \$0.30; 3 for \$0.78; 6 for \$1.47; 12 for \$2.84; 25 for \$5.80.

Niagara. (White.) Large bunches. Hardy, sweet and delicious. Succeeds anywhere.

Portland. (White.) Very early, very large. Sweet, hardy, productive. Can be eaten before fully ripe. Berries larger and better than Niagara.

Sheridan. (Black.) More delicious, richer and better than Concord. Week later. Fine shipper. Very late.

Worden. (Black.) Very hardy, healthy and productive. Fruits early, surpassed by no other variety. Very popular family Grape.

Here are the best standard Grapes:

Caco. (Red.) Juicy, sweet, extra early, large, long compact bunches.

Catawba. (Red.) Heavy producer of large amber-red fruit.

Delaware. (Red.) Hardy grower, heavy producer. Most deliciously flavored Grape you ever tasted.

Fredonia. (Black.) Fine, large, plump, juicy. Very early.

Moore's Early. (Black.) Peculiar sweet flavor. Early.

R. M. Kellogg Co.,
Three Rivers, Michigan



California - Type Grapes

These are the kind of Grapes that were formerly grown only in California, now bred for hardiness in the North and East. They have the same sweet deliciousness; are strikingly similar to the California varieties in flavor. You will be amazed when you taste them and so will your customers. They'll buy, mister!

We emphasize the fine flavor of Golden Muscat and Seneca. You'll find it hard to believe that they are northern-grown varieties when you try them.

*Hardy in
the North*

These new California-type Grapes offer a new money-making opportunity. They are just as hardy as the old varieties; just as easy to grow. Prolific, too: will produce quantities of enticing fruit that will bring big profits. Plant a trial order: know their value from your own experience.

*Golden
Muscat*

Golden Muscat

An amazing cross between Golden Muscat and hardy northern varieties; all the fine deliciousness, meatiness, and firmness of the California varieties plus northern hardiness and stability. A fine commercially successful California-type that grows wherever northern Grapes are grown. Bears quantities of beautiful clusters. Ships well. Money-maker. **Prices above.**

Skinless Seneca

Just a nice tender munch, and a sweet juicy crunch: no skins to worry about—that's Seneca Skinless Grape.

Seneca is the newest of the **hardy California-type** Grapes, and has this important quality of edible skin. Flavor: sweet, melting, delicious; vine vigorous and productive; bunches well-filled and attractive. **Prices above.**

PRICES

Golden Muscat and Seneca	
1 for	\$1.25
2 for	2.44
4 for	4.82
6 for	7.17

**Be Ready
For Profits**

Plant a trial order of these new Grapes this year, and know their value from your own experience. Be ready to plant heavily, with confidence, as soon as plants are available in quantities.

Seneca

APPLE TREES

THE KIND THAT ARE FRUITFUL

All Kellogg's trees are carefully selected for size and quality. Sure to fruit.



March Shipment

Don't forget, all fruit trees are packed and shipped in March, earlier for southern states. Experience shows you can leave them in the package until planting time.

Two advantages: (1) They will be packed by our year-round, skilled help. (2) You will have them on hand ready for planting at the earliest opportunity. Early planting is much better than late planting.

Dark Red Delicious. Deep rich red; juicy and good. Plant Dark Red Delicious for extra profit. Sturdy.

Dark Red Jonathan. Prolific. Bears while very young.

Dark Red Northern Spy. Genuine Northern Spy of vivid red. Good keeper; shipper.

Hyslop Crab. Large over-all red. August.

McIntosh Red. Large crimson fruit, slightly acid, good keeper and shipper. October.

Rhode Island Greening. Cook it, keep it, eat it raw. Good until the ground thaws. Large, greenish yellow. Abundant yielder. December-April. Pick early.

Stayman's Winesap. Bright red eater, cooker. Extra large fruit, lots of it. Can be stored. Winter.

Wealthy. August and September. Fruit medium size, pale yellow color, some red stripes. Fine quality.

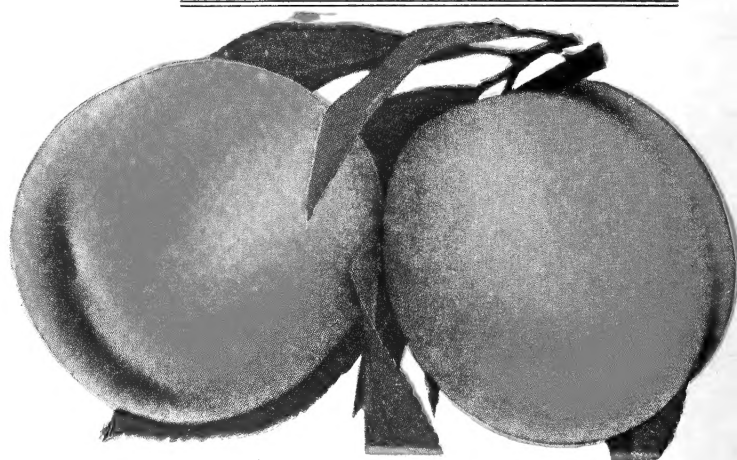
Yellow Delicious. A taste that's mild and sweet. A shape that's plump and neat. Color golden yellow; productive. Good cooker. Bears young. Lives up to its name. Nov.-Dec.

PRICES

1 for \$1.75	12 for \$ 17.70
2 for 3.25	25 for 35.50
3 for 4.75	50 for 69.50
6 for 9.25	100 for 138.00

All Kellogg's Apple trees are first class, and rigidly inspected, true-to-name and especially selected for hardiness and productiveness. Plant 32 to 40 feet apart.

R. M. Kellogg Co.
Three Rivers, Michigan



Apricot

Time was when we thought apricots could not be grown in the North, but here they are. They are easy to grow, and produce plenty of delicious fruit. Very profitable on the market. Grow them same as plums but give them a northern exposure if possible, to make them bloom late, avoiding any late frosts.

PRICES

All trees 7/16" caliper or larger.

1 for \$3.00	3 for \$ 8.50	12 for \$32.70
2 for 5.75	6 for 16.75	25 for 66.75

Hale-Haven

Early Peach

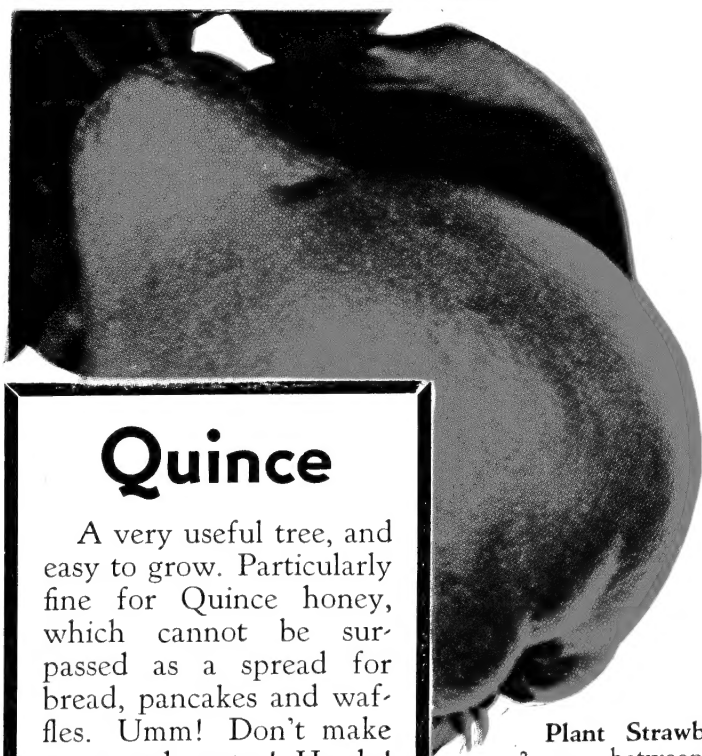
This is the Peach that has jumped into the lead during recent years. This should be no surprise, as it is a cross between J. H. Hale and South Haven, both famous champions. Destined to outshine its parents.

2 Weeks Early

"Get there firstest with the mostest", said a famous southern general and that's what Hale-Haven does. Produces loads of huge delicious fruit, and produces it early when mouths are watering for the season's first peach.

Not only early and heavy-bearing, but frost resistant. A great money-maker. Fruit beautifully colored; beautifully shaped; flesh thick, wholesome and delicious. Perfect freestone. Often bears second year after planting. Two weeks earlier than Elberta.

You will make no mistake in planting Hale-Haven. It has been well tested, and has proven reliable. **Prices at lower right.**



Quince

A very useful tree, and easy to grow. Particularly fine for Quince honey, which cannot be surpassed as a spread for bread, pancakes and waffles. Umm! Don't make my mouth water! Hardy!

PRICES

1 for \$3.00 3 for \$8.50
2 for 5.75 6 for 16.75

Plant Strawberries
3 rows between each
2 rows of your new
orchard. They make
money while you
wait for the orchard
to mature.

Other Peaches

Champion. Best early white-fleshed freestone. Rich and juicy. Highly colored cheek. August.

Elberta. Large oval-shaped, yellow freestone. Red cheek. Prolific, hardy. Mid-September.

J. H. Hale. Flesh yellow and sweet. Good canner and shipper. Largest freestone. Early September.

South Haven. Fine flavor. Flesh yellow, sweet, showy exterior. Early. Freestone. September 1st.

PRICES

All Peach trees above: 1-yr., 7/16" caliper.

1 for \$1.25	12 for \$11.70
2 for 2.25	25 for 23.00
3 for 3.25	50 for 44.50
6 for 6.25	100 for 88.00

Important Cultural Note: Plant peaches 18 to 20 ft. apart in ordinary well-drained sandy loam soil.

Kellogg's Cherries



Our Cherry trees are unusually fine, but—we do not have many of them. Stocks are still very small on account of the labor shortage. Order early.

Sour

Sour Cherries are particularly fine for cooking, as you know. Excellent for pies, preserves and other goodies. Commercially, they are money-makers.

Montmorency. This is the old, heavy fruiting favorite. Cherries beautifully red, plump, smooth and shiny. Fit to tempt the most jaded appetite. Fine for canning or table. Sure bearer. Late June.

Early Richmond. This is the "English Pie Cherry." Many like it better than Montmorency. Fruit medium size, red and juicy. Tree is strong grower; bears young. June.

PRICES

All Sour Cherries. 7/16" Caliper.

1 for \$1.95	3 for \$ 5.35	12 for \$20.10
2 for 3.65	6 for 10.45	25 for 40.50

Sweet

These are the Cherries that are so good when eaten from the tree. We all love the sweet deliciousness of Black Tartarian, Royal Ann, and the others. Extra high prices when offered for sale.

Black Tartarian. Large, rich, black, sweet. June.

Royal Anne. Large, pale yellow, red cheeks. Firm flesh. July.

Schmidt's Bigarreau. Large, black, dark flesh. July.

Windsor. Large, dark red. Late July.

PRICES

All Sweet Cherry Trees, 7/16" Caliper.

1 for \$2.75	3 for \$ 7.75	12 for \$29.70
2 for 5.25	6 for 15.25	25 for 60.50

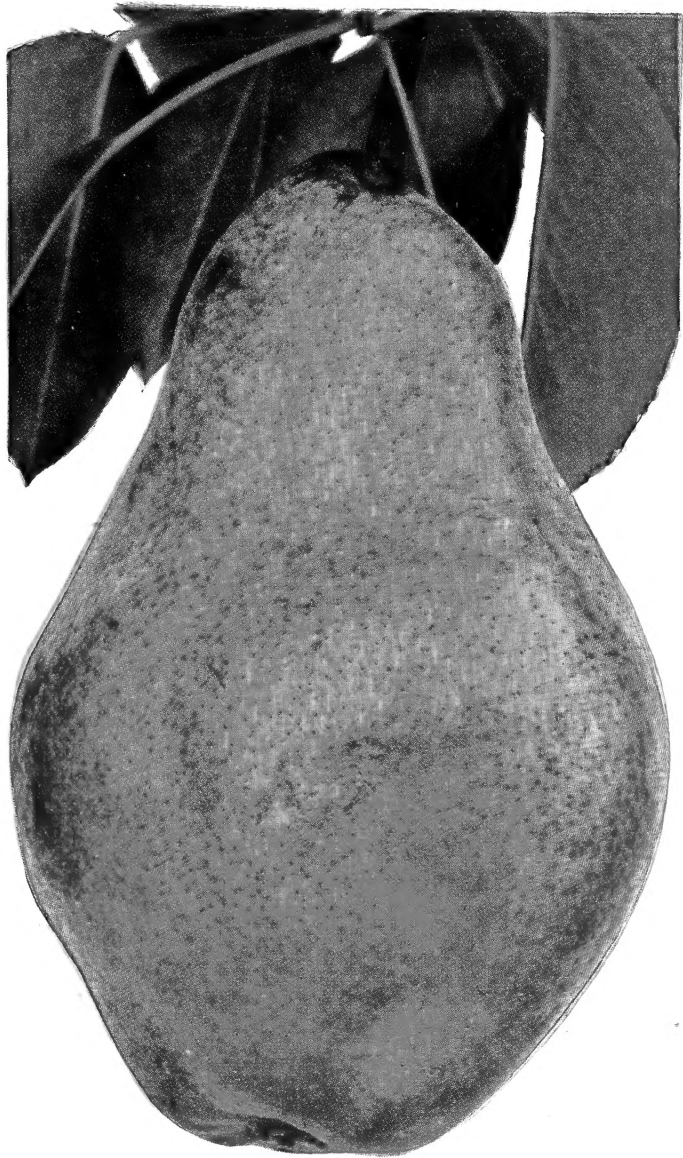
Cultural Note: Plant Cherry trees, both sweet and sour, in good, well-drained soil 18 to 22 ft. apart. Plant strawberries between the rows for early profit.

R. M. KELLOGG CO.
Three Rivers, Michigan

Important

Order early and have your Fruit trees shipped early. They will keep in the package until you are ready to plant, and you can plant at the first opportunity—better results.

We reserve the right to refuse orders after April 1st. See page 31 for further details.



Pear Trees

Every home should have a Pear tree. Few fruits are more delicious for eating fresh, and then again we say: Don't overlook delicious canned preserves and pickled Pears.

Bartlett. This old favorite is large and juicy, and has a mild but rich flavor. A very strong grower and prolific bearer. One of the best canning Pears. Bears in September.

Clapp's Favorite. A very large and handsome Pear, yellow with a red cheek. The best of the large early Pears. A fair canner if picked before too ripe. Bears in August.

Kieffer. A large yellow Pear noted for keeping. Another fast grower and young bearer. Bears in October and November.

Seckel. A small Pear, light russet in color with red cheek. Has fine grain and a very sweet flavor. Very good for pickling. Bears in October.

All our Pear trees are 2 years old and 7/16 inch to 9/16 inch diameter and 2½ to 3 feet or more high. All are well branched.

PRICES: All Pears

1 for \$1.50	4 for \$5.25	12 for \$14.70
2 for 2.75	5 for 6.50	25 for 29.25
3 for 4.00	6 for 7.75	50 for 57.00

Plum Trees

Six Leading Varieties

Green Gage. Always a favorite, either for canning or table. High sugar content. September.

Superior. A new variety of very large, firm, beautiful red; delicious in flavor. Peels easily, just like a Peach. Very hardy. Strong and healthy. Very good market variety. Rich yellow.

Burbank. Very hardy; bears early. Fruit large, red, late August.

Fellenberg. (Italian.) Good sized purple. Good canner; ideal for drying. September.

Lombard. Medium size, red, market variety. Productive.

Stanley Prune. Fine for cooking, fine for eating fresh. The fruit is large and dark blue; flesh greenish yellow, juicy, tender, firm, sweet; freestone; mid-season.

PRICES

All Plum trees finely branched, 7/16 to 9/16 inch caliper.

1 for \$2.25	6 for \$12.25
2 for 4.25	25 for 48.00
3 for 6.25	50 for 94.75


IMPORTANT!

Have your Fruit trees shipped early. They will keep in the package until you are ready to plant, and you can plant at the first opportunity—better results.



Blackberries

We could talk about all the deliciousness of Raspberries and Blackberries, and about their amazing money-making ability. But, today the important thing to tell you is that they are still scarce, as many



Cultural Note: Plant Raspberries and Blackberries 4 to 6 feet apart, rows 5 to 7 feet apart; good soil; full sun.

Blackberries

Fortunately the two varieties of Blackberries that we have to offer are the best: reliability proven over a period of years. Here they are:

Alfred

This variety has been threatening the popularity of the older varieties during recent years. Many growers prefer it to any other variety. Claiming big profits and lasting customer satisfaction from it. The beautiful glossy black berries often measure 1½ inches long and 1 inch across. They are almost free from seeds or core. The best for eating fresh. Fine for pies and jam. Plants sturdy and healthy.

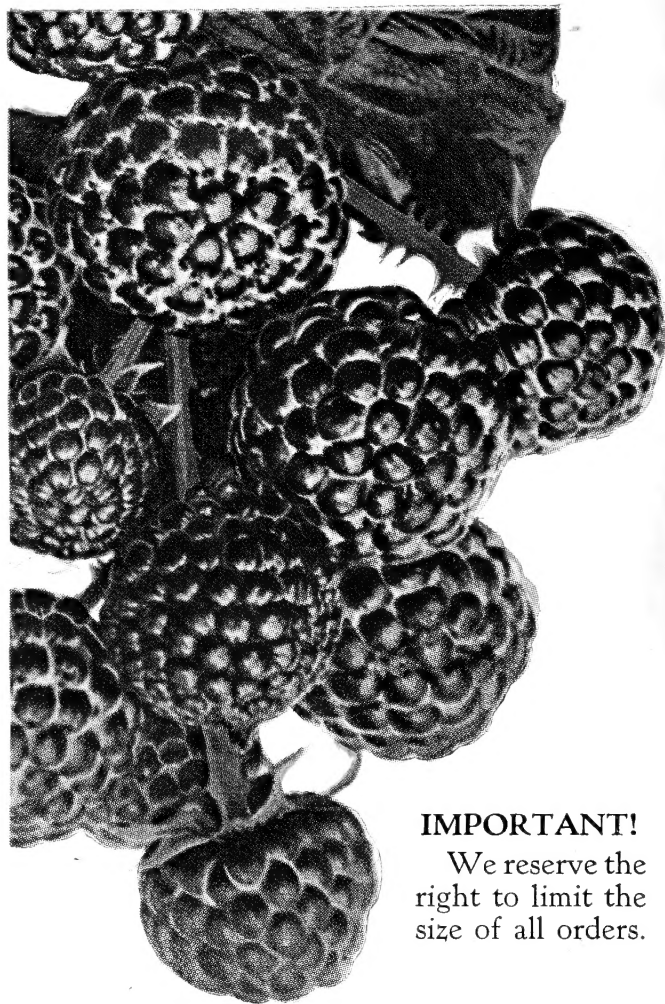
Eldorado

If you haven't tested other varieties, and found them the best for your use, be safe: order Eldorado. It has been out in front for a longer period of time than any other variety. Strong hardy grower. Heavy producer. Berries big, sweet, delicious and jet black. Seldom injured by frost. Clusters large and beautiful. Always bring top prices. Plants extra clean, pure and healthy.

BLACKBERRY PRICES

12 for \$1.85	75 for \$10.82	300 for \$ 42.65
25 for 3.74	100 for 14.35	500 for 70.95
50 for 7.28	200 for 28.50	1000 for 141.00

No need to praise Black Raspberries. Everybody loves them, and they are money-makers.



IMPORTANT!

We reserve the right to limit the size of all orders.

Black Raspberries

No need to praise Black Raspberries. Everybody loves them, and they are money-makers.

Logan Black Raspberry

Beats others to market, and snatches the highest prices for you. One week earlier than Cumberland. Berries firm, solid, large and glossy. Color, purplish black. Flavor rich and spicy, brings customers back for more. Sturdy growers. Heavy yielders.

Cumberland Black Raspberries

A favorite for years. Hardy, strong, tall, fruitful. Berries large and delicious. Mid-season.

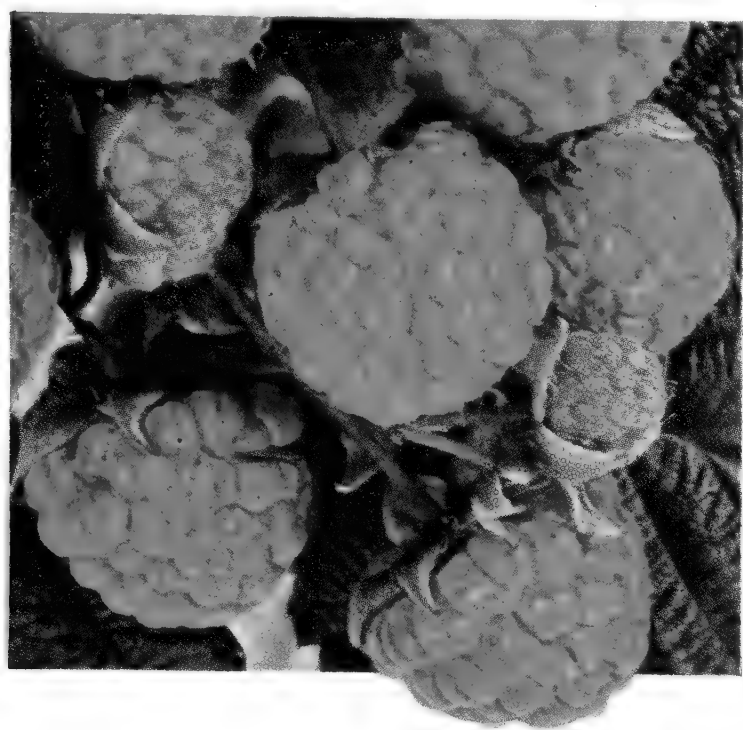
PRICES: Logan and Cumberland. 1-year plants.

12 for \$1.80	75 for \$10.50	300 for \$ 41.40
25 for 3.63	100 for 13.93	500 for 68.87
50 for 7.07	200 for 27.67	1000 for 136.83

and Raspberries.....

growers have found during the past two years, and if you want to plant Raspberries and Blackberries this season, order early and let us reserve them for you from our estimated supplies.

We do say that, although we have only limited quantities, the quality of our Raspberry and Blackberry plants is fine, and you will be well pleased with them. Don't delay your order. Have your plants reserved.



Red Raspberries

Here are the two most reliable varieties:

St. Regis Red

If you want a summer variety, fine: St. Regis bears an excellent crop in the summer. And if you want a fall bearer, that's fine too, for it repeats in the autumn. Strong grower, heavy producer, hardy. Berries medium large, bright red, delicious in flavor. **Prices at right.**

Latham

Late and good! Berries nearly 1 inch across, deep red, not crumbly. Delicious. Heavy bearer. Hardy. Fruits for years without replanting; now the favorite red. **Prices at right.**

Important: Raspberry plants often do not do well when planted late. Accordingly, we cannot accept orders for shipment after about May 5th.



Purple Raspberries

SODUS

Now purple is rapidly coming to mean deliciousness in Raspberries. So far we have only the one purple variety, SODUS, but it's a dandy. Has the delicious flavor and texture that makes people come back for more; mild, sugary, and delicious. Its new color attracts buyers and its flavor keeps them.

Berries large, firm and attractive, do not crumble. Plants vigorous, hardy, productive.

PRICES: ST. REGIS, LATHAM, SODUS

12 for \$1.80	75 for \$10.50	300 for \$41.40
25 for 3.63	100 for 13.93	400 for 55.14
50 for 7.07	200 for 27.67	500 for 68.87

We reserve the right to restrict number of plants sold at any time.

Shipping Time

We can usually start shipping cane plants (Raspberries, Blackberries, and Boysenberries) about February 1st, and continue until about the 5th of May, depending on weather and condition of the plants. Cane plants can be packed and shipped two to four weeks ahead of planting time, therefore your order may reach you early. If so, leave plants in package, according to instructions attached, and they will be ready for you to plant as soon as your weather conditions are right. None shipped after about May 5th.

Kellogg's

Boysenberry



GROWS ON TRELLIS—EASY TO PICK

Boysenberries are as easy to manage as Grapes; much easier to pick because of this convenient habit of growth, and because of very long fruit spikes; berries stand well away from vines. Also, the large fruit makes quicker fill-up of the box. Only a fraction as many Boysenberries as Blackberries are needed to fill a box. Trellis should be 4 to 5 ft. high.

PRICES

Regular Boysenberry

6 for \$1.10	50 for \$ 8.25
12 for 2.10	75 for 11.85
25 for 4.20	100 for 15.40

Cultural Note: Plant Boysenberries at least 5 to 7 ft. apart, 8 to 10 ft. for commercial planting. Train new growth both ways. For winter, mulch with straw or coarse stable manure. Ordinary sandy loam is best; good drainage.

Combined Flavor of

**Loganberries
Blackberries
Raspberries**

Umm! Delicious! Takes the dullness out of life by giving us a new taste thrill. Combines all the delights of Raspberries and Loganberries plus the spicy snap of Blackberries. A new opportunity for you to improve your garden and make money, too. No new fruit of recent years has created the sensation that Boysenberry has created. Its many advantages are listed in detail below. Umm! It's good! Prices below right.

(1) **New!** People like new flavors—no glutted markets—good prices.

(2) **Huge Size!** About 2x1 inches. Each berry a good mouthful.

(3) **New Rich Flavor!** Combined Raspberry, Blackberry, Loganberry.

(4) **Fruit** one year after planting.

(5) **Hardy!** Requires little winter protection.

(6) **Healthy!** Not readily subject to disease. A most important point.

(7) **Utility!** Pies, canning, shortcake, fresh from the vine.

(8) **No Hard Seeds!** Boysenberry seeds are soft; do not get in the teeth. Practically speaking, Boysenberry has no seeds.

(9) **Succeeds in varied climates.**

Thornless Boysenberry

Ripens about three weeks earlier than the regular variety. Cultural directions are the same, and, except for being somewhat smaller than the regular Boysenberry, the Thornless variety has all the advantage plus thornlessness. Flavor has more of a tang than the regular variety.

PRICES: Thornless Boysenberry

3 for \$0.75	25 for \$ 5.55
6 for 1.41	50 for 10.90
12 for 2.72	100 for 21.60

R. M. KELLOGG COMPANY
Three Rivers, Michigan



Here are Kellogg's strawberries. And here is the trademark that has meant highest quality in Strawberry plants for over 60 years.

Catskill

The extra large size of the berries is the feature of Catskill; really huge. Color is brilliant red with bright green calyx—very showy—excellent seller. Plants vigorous and exceedingly productive. Grow in narrow rows for best results; does not require mating. Prices at right.

Fairfax

(Bi-Sexual. Does not require mating.) As good as Dorsett but slightly later—frost resistant—succeeds anywhere. Berries deep red clear through, firm and solid; bring high prices—will attract the customers away from the cheap shipped-in berries. Prices at right.

Dorsett

(Bi-Sexual. Does not require mating.) A big solid beauty that is one of the very best money-makers—profits up to \$1000 per acre. Extra early, but immune to frost, drought, and excessive rain. Fruits extra early to late. Berries keep, ship, hold color. Fine canner. Prices at right.

Prices

All varieties on this page

25 for	\$ 0.56
50 for	.92
100 for	1.65
200 for	2.90
300 for	4.10
400 for	5.30
500 for	6.50
1000 for	12.50

Senator Dunlap

This variety grows itself, mates itself, and produces loads of large, beautiful berries. Berries are fine fresh from the vine, and especially fine for canning. A good shipper. Grow in narrow rows. Mid-season. Bi-sexual. Prices below.

Blakemore

Mid-season, bi-sexual, does not require mating. A big, hardy, strong grower; produces big crops of large, round, sparkling, solid berries. Solid red from surface to center. Exceedingly beautiful. Excellent for home garden or for market. Growing more popular every year. Grow in narrow rows for best results; does not require mating. Prices above.

You'd Better Be

Shipping Time

We start shipping Strawberry plants about March 20th to April 1st, and continue until about May 10th. No orders accepted for shipment outside of those dates.

Smart growers like lateness as well as earliness, because late varieties reach the market when berries are scarce and prices high. Furthermore, the season is prolonged, making it easier to handle the crop without employing extra help.

Kellogg's

Big Late

Kellogg's Big Late is a pistillate variety, and should be planted with Kellogg's Beauty. Plant in alternate rows.

A visitor to our Strawberry patch once remarked, after tasting Kellogg's Big Late and Beauty: "Umm! They're a pair of sweethearts!"

And they are indeed a pair of Sweethearts, because they are so delicious; we know of no better varieties. They will make the best shortcake you ever tasted, are delightful fresh from the vine, and are wonderful with cream.

Big Late berries are borne on tall, upright fruit stalks, well above the sand and dirt, where they keep clean for your customers! They are sweet and delicious, healthy and vigorous.

Big Late grows well under any system, but prefers narrow rows.

"Big Late outshines them all. I couldn't say enough for that Strawberry so I'll just say it's ideal for all growers."—L. F. McKee, Ohio.

PRICES

25 for \$0.59	100 for \$1.75	400 for \$ 5.70
50 for .97	200 for 3.10	500 for 7.00
75 for 1.36	300 for 4.40	1000 for 13.50

One customer writes:
"More than
\$1200.00
from one-
half acre."



Late!

These smart growers plant Kellogg's Big Late and Beauty—a fine team of money-makers. Plant them together for best results—alternate rows, or one row of Beauty to two rows of Big Late.

Kellogg's

Kellogg's Beauty is bisexual and may be planted alone. Can also be used as a mate for Kellogg's Big Late.

Beauty

Kellogg's Beauty fruits late, when other varieties are about done, and by then you think you have had enough Strawberries, but one look at Beauty's delicious-looking berries, and funny things happen to your appetite! You are off again, eating Strawberries by the dishful—and enjoying them, too!

Beauty keeps well, sells well, looks well, grows well—makes money for you. Berries big, sparkling, and delicious. Beautiful bright red in color. Solid, firm, good shipper.

PRICES

25 for	\$0.59
50 for	.97
100 for	1.75
200 for	3.10
300 for	\$ 4.40
400 for	5.70
500 for	7.00
1000 for	13.50

Plan a New Home

Buy the lot now, and plant it to Strawberries. The profits from the Strawberries will pay for the lot and a profit besides.

R. M. KELLOGG CO.
Three Rivers, Mich.

Plant Early

The heading at the top of the page says: "You'd better be late!" This does not, however, mean that you should be late with your planting. Strawberries should be planted early for best results, whether they are early varieties or late varieties.

And don't worry about frosts or freezing. The plants can stand it. We once planted in March, then the ground froze solid for two weeks. Every plant lived.

We cannot accept orders for Strawberries to be shipped later than about May 10th.



Kellogg's

R. M. Kellogg Co.
Three Rivers,
Michigan



Our Customers Speak!

Below are only a few of the letters we have received about Kellogg's Premier. We have lots more of them. Could not possibly print them all.

6000 Plants—7500 Qts.

In 1939 I bought 6000 Kellogg Premier plants. Picked in the neighborhood of 7500 quarts with a gross income of \$1000.00.

—J. S. Manchester,
Nebraska.

A Shining Star

Of the varieties which fruited this year, Kellogg's Premier is by far the outstanding Strawberry plant. It is a vigorous grower, withstands the late spring frosts well, and yields a big crop of fine berries through a long fruiting season.

—Erwin Mohn,
Minnesota.

More Than Hoped For

The Premier strawberry plants we bought of you have been entirely satisfactory, yielding beyond our hopes wonderfully large, excellently flavored berries which brought us in a nice profit last spring.

—Wm. W. Fitzsimons,
Michigan.

500 Plants—800 Qts.

From the Premiers planted last year, 500 plants, I picked over 800 quarts and consider them the best berry I ever grew.

—Howard A. Doolittle,
Connecticut.

"If you should tell us that you wanted to plant only one Strawberry variety, we would unhesitatingly say: 'Plant Kellogg Premier'." We have more testimonials on the profit made from Kellogg's Premier than any other variety. Hitch your wagon to Kellogg's Premier star, and it will show you the way to bigger profits and complete satisfaction.

Kellogg's Premier is without a doubt the best Strawberry ever known. We introduced it in 1915, and since then it has spread like wildfire to every part of the United States and Canada, and many parts of the world. (We once went through our testimonial letters and found that over two-thirds of them referred to Kellogg's Premier.)

Premier

The Best Of Them All

For 30 years we have been singing the praises of Kellogg's Premier, and we always try to vary our statements so that they will still be interesting to those of you who get our catalog year after year. But there are only a limited number of superlatives in the English language, so what are we to do?

We recently visited a plant breeder who offered us a new and amazingly fine variety of Strawberry. He boosted it to the skies and bubbled with enthusiasm, and we had to agree that it was excellent. The variety was a "humdinger"; but when he got through he ended by saying: "I still think Kellogg's Premier is the best of them all."

We hope we are not using too many superlatives. Most catalog men say they should be avoided, but, it is our customers who say that Premier is best, and we are only echoing their enthusiasm. After 30 years, Premier is so firmly established as the leading strawberry variety, that we feel we are in very little danger of being accused of overstatement.

Under the picture of Premier we quote what some of our customers have said about this remarkable Strawberry. Read these comments and the paragraph to the left of the 12 points. We are sure when you try Premier you will agree with us and our many satisfied customers that this is indeed the outstanding variety of Strawberries.



PREMIER— The Twelve Point Variety

To impress Premier's 12 points of excellence upon you, we list them below. Other varieties have some of these points, but **Premier has them all.** And, even where other varieties do have some of the points, Premier is superior in regard to those particular characteristics. This is true of at least eight of the points of greatness.

(1) **Extra Early.** No worth-while variety fruits earlier. High prices—more profits.

(2) **Resists Frost.** Very essential with an early variety. Frost hardly touches Kellogg's Premier.

(3) **Fruits Long.** Nearly as late as most other varieties. Berries hold up well throughout the season.

(4) **Extra Large.** Size attracts attention, buyers; big profits.

(5) **Well Shaped.** See picture.

(6) **Solid.** One of the best market varieties. Ships well for long distances

(7) **Healthy.** Seldom touched by disease. Foliage is tough, dark green, glistening and leathery.

(8) **Beautifully Colored.** Red clear through. Buyers delight.

(9) **Best for Preserving.** Retains shape and color.

(10) **Easy to Grow.** Withstands drought, excess moisture, does well under all conditions.

(11) **Bi-Sexual.** Does not require mating.

(12) **Delicious.** A fine table berry. Makes customers come again and again

Order Early

Strawberry plants are very scarce. We will reserve the plants from our estimated supply as soon as your order is received

PRICES

Kellogg's Premier

25 plants\$0.61
50 plants 1.02
75 plants 1.44
100 plants 1.85
200 plants 3.30
300 plants 4.70
400 plants 6.10
500 plants 7.50
1000 plants14.50

Kellogg's

Ever

GEM

Gem is the everbearing variety that competes in June with standard June varieties, and in addition fruits in the fall. Gem is the money-making everbearer. Its berries are solid, and carry well to market. They are well-shaped, well-colored, deliciously flavored. Plants: healthy, vigorous, drought-resistant, productive. Grow in narrow rows for best results. Does not require mating.

In these days of labor shortage it is important to prolong your work and marketing season, and Gem is the variety that will do it for you. It produces a fine crop of money-making berries in the fall—berries that will sell well at fancy prices—and then again in the spring. More and more, Gem is being planted for profit.

Here is what one enthusiastic Gem user said:

"The everbearing Gem can't be beat. I picked 171 quarts the first year and 360 quarts the second off of 200 plants in spite of drought."—Harry Bishop, Indiana.

GEM PRICES

25 for \$1.12	100 for \$3.30	400 for \$10.60
50 for 1.84	200 for 5.80	500 for 13.00
75 for 2.58	300 for 8.20	1000 for 25.00

In these days of labor shortage it is important to prolong your marketing season. Thus, you spread your work over a longer period of time, and can do more of it yourself, perhaps all. Everbearers greatly aid in prolonging your season by giving you a fall crop of berries as well as a spring

MINN

If you read the newspapers and magazines, you have been hearing about Minnesota 1166. This variety was famous even before its introduction. Produced in Minnesota at the Minnesota Agricultural Experimental Station, it has hardiness, sturdiness, and fruitfulness under adverse conditions that most varieties do not have.

Many believe it will replace the ordinary varieties as soon as plants are produced in quantity.

Why? Because it really is superior. Its berries are large, well-shaped, dark red clear through, and have marvelous keeping and shipping quality. Do not seem to rot in the box or dry up.

Further, the flavor is exceedingly fine. This quality is important. Customers want flavor in their berries, or they will not buy. Given flavor, they will come back



Everbearers

crop. And now, with the great improvement in everbearing varieties they really are money-makers. They sell well at fancy prices. More and more they are being planted for profit. We are offering you the three best varieties for home use and market. They'll make money.

Cultural Note: Everbearers, because they make few runners, can be planted closely. Many make the rows 30 inches apart and plants 15 inches apart in the row; thus your plants occupy less ground and are easier to manage. Keep all blossoms off until the first of July the first year.

MINNESOTA No. 1166

for more, and your sales and profits from Minnesota 1166 will pyramid from year to year.

Minnesota 1166 promises to equalize the strawberry seasons, so that the fall season will become as important as the spring season.

Minnesota 1166 is new and the supply is still limited, therefore we advise you to . . .

Order Early: Our stock of plants is carefully estimated, and your plants will be reserved from the estimate. Shipment will be made at planting time. Customers are ordering earlier and earlier under present conditions of shortage, so do not delay in sending your order. Regardless of how you handle the rest of your order, order your Minnesota 1166 at once.

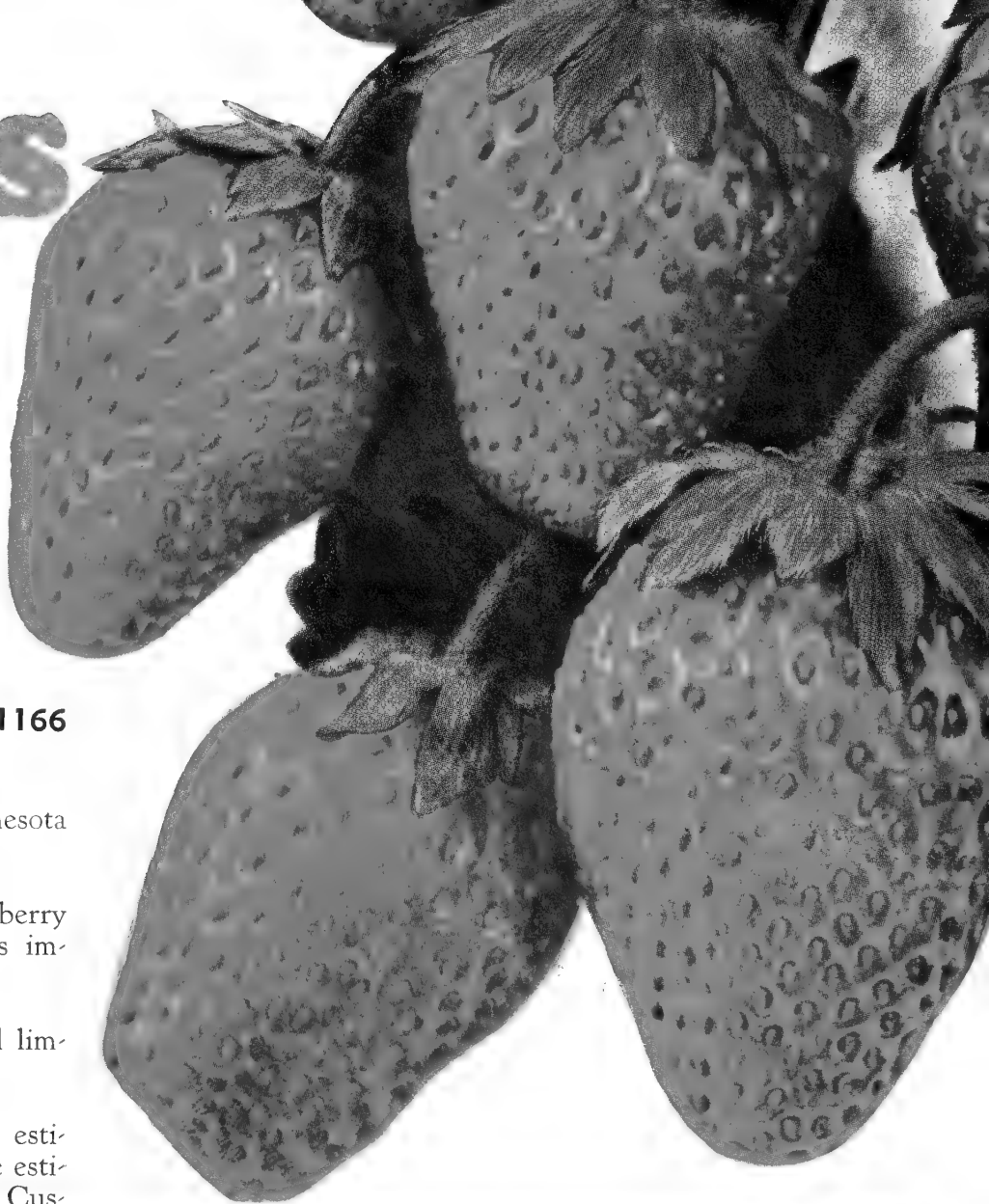
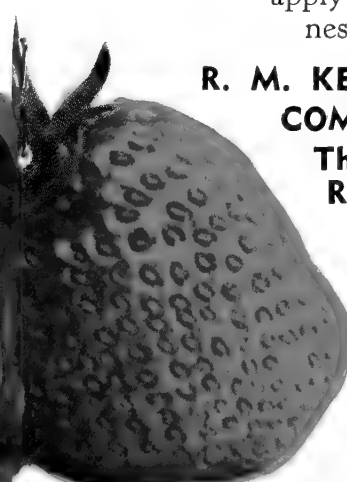
We can allow no more than 500 Minnesota 1166 plants to a customer.

PRICES

25 for \$1.85	200 for \$10.20
50 for 3.15	300 for 14.50
75 for 4.40	400 for 18.90
100 for 5.70	500 for 23.25

The above prices apply to Minnesota 1166.

**R. M. KELLOGG
COMPANY,
Three
Rivers,
Mich.**



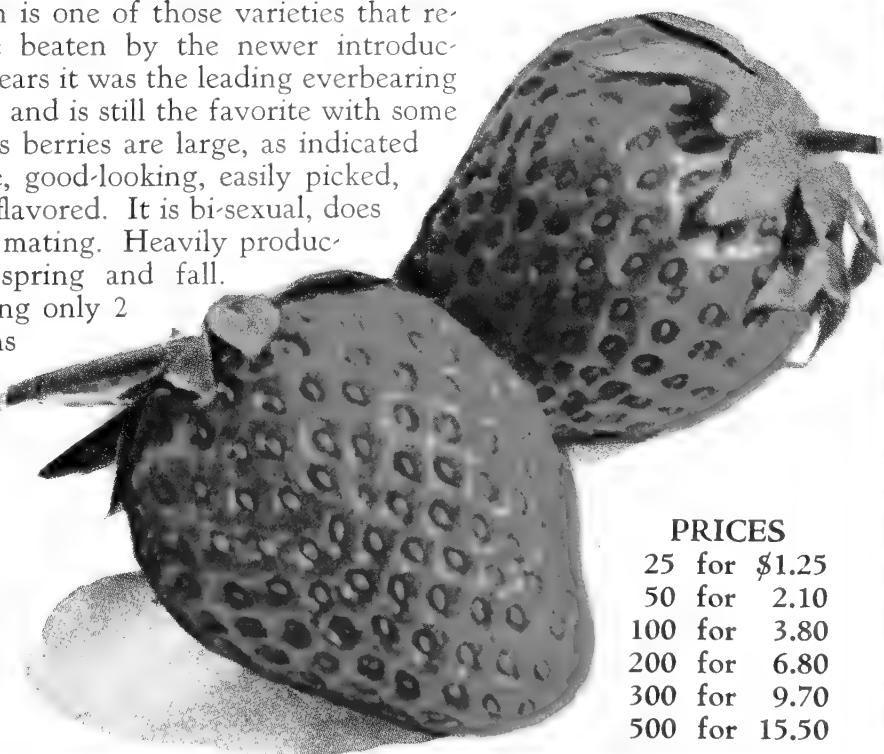
MASTODON

Mastodon is one of those varieties that refuses to be beaten by the newer introductions. For years it was the leading everbearing Strawberry, and is still the favorite with some growers. Its berries are large, as indicated by its name, good-looking, easily picked, very finely flavored. It is bi-sexual, does not require mating. Heavily productive, both spring and fall.

Starts fruiting only 2 to 3 months after planting.

Don't forget, it has a fine flavor. Mild sweet, delicious.

**Prices
at Right**



PRICES

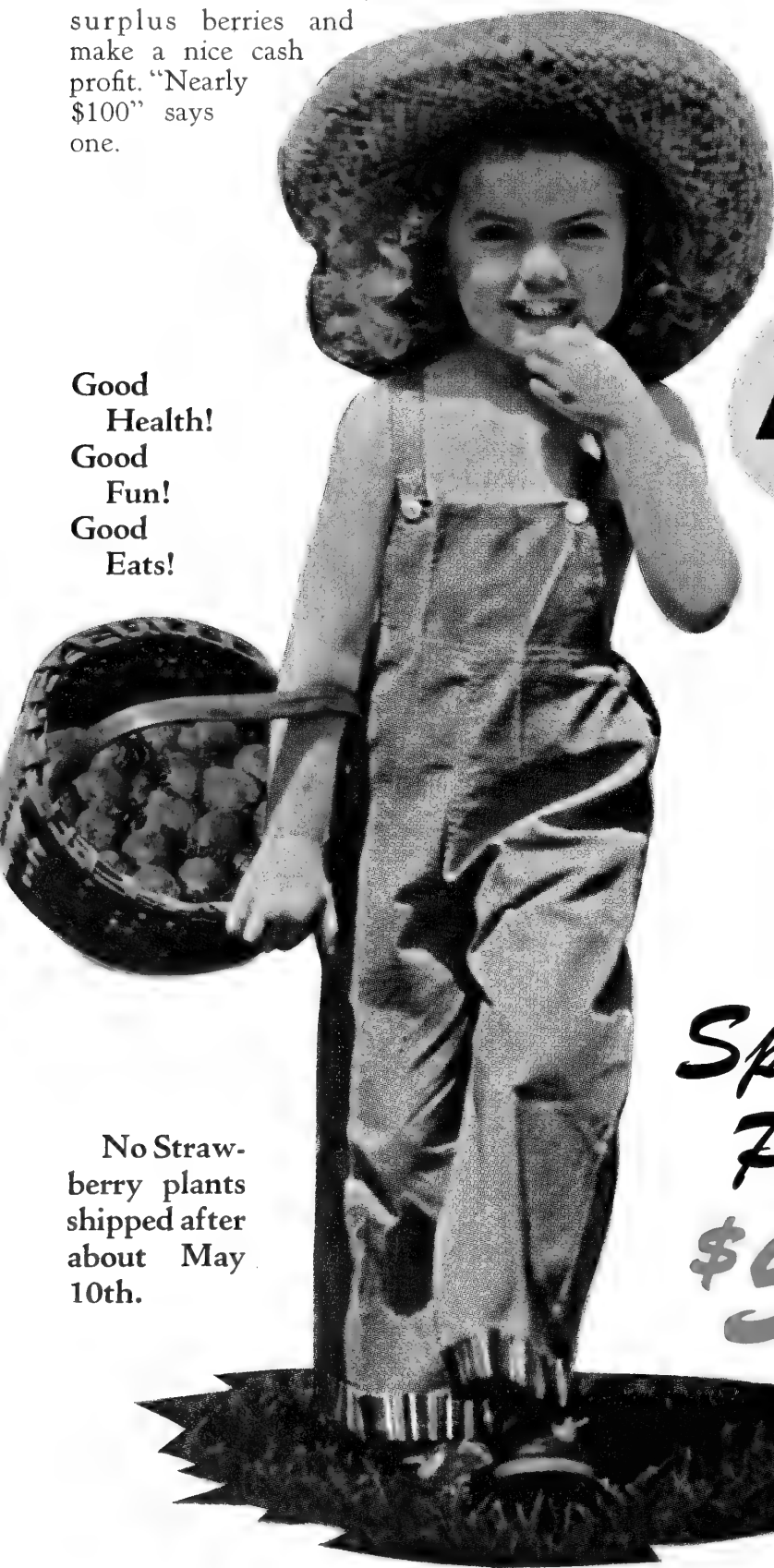
25 for \$1.25
50 for 2.10
100 for 3.80
200 for 6.80
300 for 9.70
500 for 15.50

Save Money

Not only does a Kellogg Strawberry Garden provide you with plenty of delicious, vine-fresh berries for home use, but it accomplishes a nice cash saving. Some customers sell their surplus berries and make a nice cash profit. "Nearly \$100" says one.

Good
Health!
Good
Fun!
Good
Eats!

No Strawberry plants shipped after about May 10th.



Read what others say about the varieties in Kellogg's American Home garden:

"I bought plants from you last year, Kellogg's Beauty. I have given it a new name in this city. I call it the Defense Berry because it is so sweet and doesn't need much sugar, and the people all say so, too!"

—Mrs. Nellie H. Boyd, Missouri.

"I think anyone wanting a berry patch for home use can't better the Gem in any way."

—W. D. Bennett, Maine.

"We think the best all-purpose berry is the Premier. Its keeping quality is especially good for marketing, for the table, canning and preserving."

—Mrs. H. L. Tenting, Missouri.

"We think Kellogg's Big Late is hard to beat."

—Wm. Hileman, Michigan.

Kellogg's **American Home** *Strawberry Garden*

This is the garden that was designed by Kellogg customers. Hundreds of them were consulted, and we received such valuable advice that we believe it to be the ideal American home garden.

The letters from customers showed us that the garden should consist of about 300 plants with enough everbearers for table use in the fall, and that the June varieties should provide berries for all home use, plus a profit. Below is the garden.

*Special
Price*
\$5.95

Early to Late—and Fall Bearing, too.	
100 Kellogg's Premier (early)	\$1.85
50 Kellogg's Beauty (medium late)97
50 Kellogg's Big Late (late)97
100 Kellogg's Gem (EVERBEAR-ER)	3.30
<hr/>	
Total Value	\$7.09

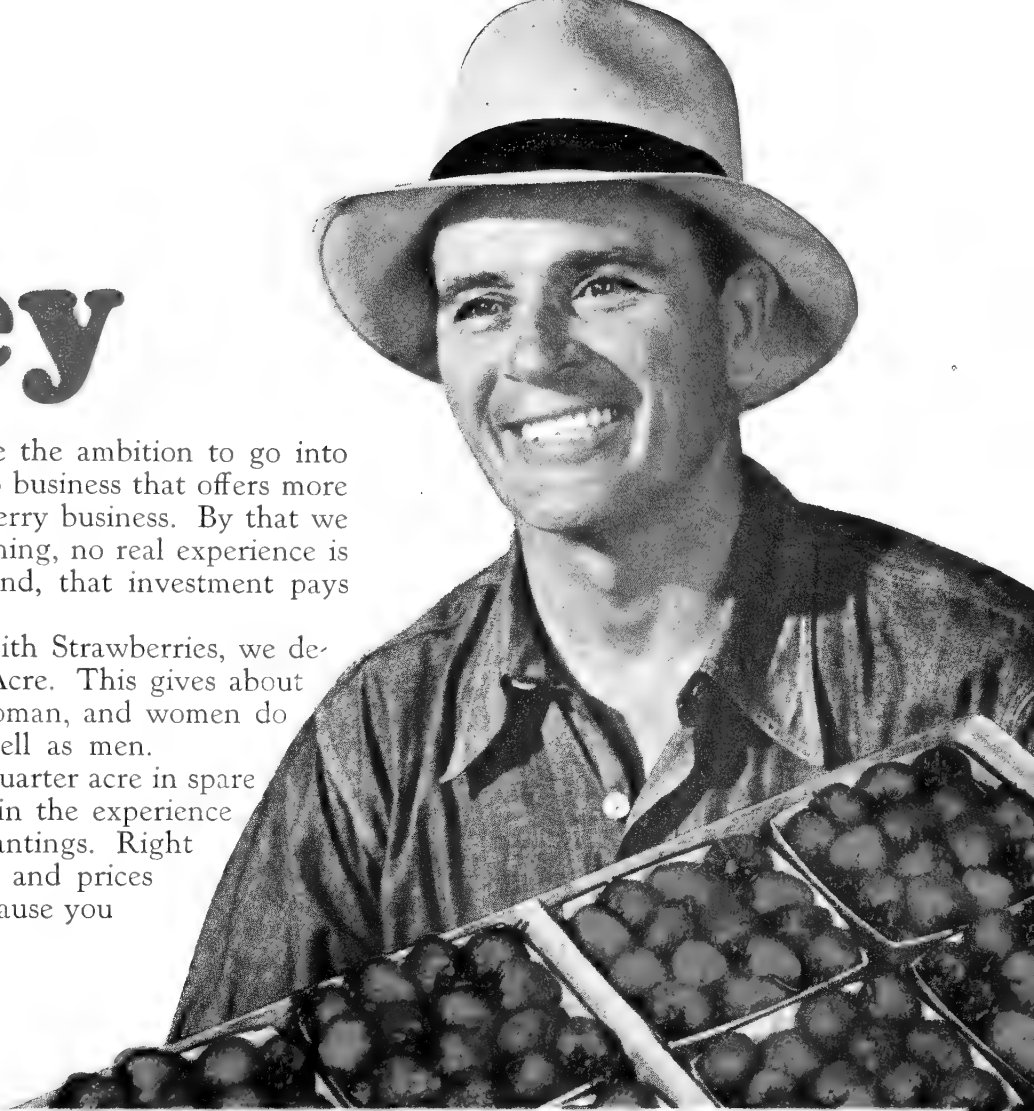
R. M. Kellogg Co.
Three Rivers, Mich.

Make Money

All of us like money. Most of us have the ambition to go into business for ourselves, and we know of no business that offers more convenient opportunities than the Strawberry business. By that we mean that it is very easy to make a beginning, no real experience is needed, and only a small investment. And, that investment pays large dividends.

For those who want to make money with Strawberries, we designed Kellogg's Money-Maker Quarter Acre. This gives about the right start for the average man or woman, and women do succeed in the Strawberry business as well as men.

One man or woman can take care of a quarter acre in spare time and with a quarter acre you will gain the experience necessary to expand to large, full-time plantings. Right now the demand for Strawberries is big, and prices are high. Now is a good time to start, because you are almost assured of a profit.



PLANT EARLY!

Usually Strawberry plants do not ship well after May 10th or 15th. We reserve the right to refuse orders for later shipment.

Money Maker Quarter Acre!

The ideal start for you in the small-fruit business, just right for one-man care, spare time. And, it provides health-building recreation at the same time when it is making you money. What could be finer?

Don't doubt the money-making possibilities of Strawberries now. They will sell fast at good prices. Remember, **transportation** is restricted, and there is very little competition from shipped-in berries. And remember that Kellogg plants are the ones that really make money.

Further, Strawberry plants are scarce, and those who are lucky enough to get plants will have little competition.

Kellogg's Money-Maker Quarter Acre is made up of our best varieties, and fruits from early to late. Order now and get a good start in a money-making recreation.

500 Kellogg's Premier (early)	\$7.50
500 Fairfax (mid-season)	6.50
500 Blakemore (mid-season)	6.50
500 Big Late (late)	7.00

TOTAL VALUE\$27.50

Try It! You'll Like It!

Special Price

\$24.75

You Save

\$2.75

Gardening is Fun. Why Don't

Thousands of people, both men and women, find that gardening is fun. They gain in health and happiness. They become better citizens. They find that going back to the soil is a highly satisfactory experience. Why don't you garden, too?

You will enjoy the friendly labor of gardening and you will gain in the quality of foodstuffs that you put on your table. Vegetables from your garden are better than store vegetables, but besides that, there is the satisfaction of growing them.

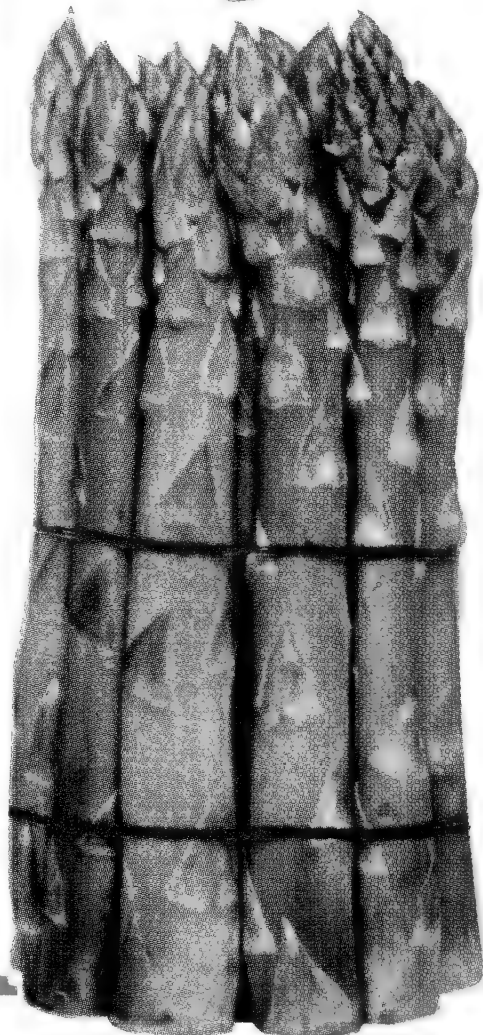
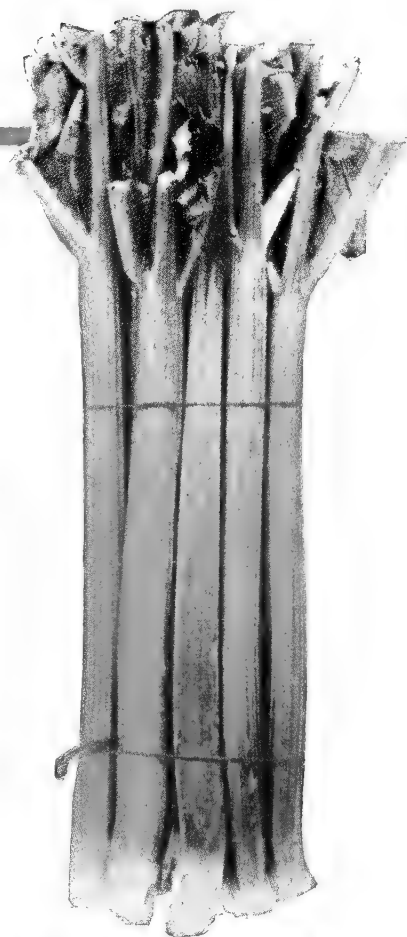
And don't forget that extra appetite you will have. Your health will improve as you garden.

Good health means good looks. Plenty of fresh air, sun and fresh vegetables give this girl that happy, healthy glow that makes her so pretty. You can tell by looking at her that she loves working in her garden because it makes her feel so good and provides lots of good things to eat besides being fun.



There is nothing that tempts the appetite more on a hot summer day than a crisp salad made with fresh vegetables from your own garden. Cool and refreshing, healthful and vitalizing, it tastes twice as good because you grew the vegetables yourself and you know they're fresh.

What's in a salad? Tomatoes, celery, cabbage, lettuce, peppers, cucumbers, onions, carrots—all the usual things. Now, add to that raw cauliflower, turnips and spinach, and make your salads much more attractive and delicious. Summer food must tempt the appetite. You can grow all the ingredients for an interesting and different salad yourself from Kellogg's quality seeds.



You Garden?

Now you can buy your vegetable garden seeds of Kellogg's where you can be sure of high-quality, productive stock. On the following pages we list the varieties that we have for you. These have been carefully selected and only the most practical and praiseworthy are offered. Be sure of good seeds and good varieties!

Giant Victoria Rhubarb

Few vegetables are as healthful and appetizing as Rhubarb; few more profitable. Easy to grow—practically takes care for itself once it is established.

We offer the Giant Victoria red variety that everyone likes so well. Stalks extra large, roots extra strong.

PRICES

6 for \$1.20	75 for \$12.20
12 for 2.20	100 for 16.00
25 for 4.35	500 for 76.80
50 for 8.30	1000 for 152.00

Kellogg's

Money-Making Asparagus

Martha Washington

Free from disease. Produces large crops. Stalks unusually tender and juicy. Plump stalks in 1 year from planting; continues for about 20 years.

PRICES: 1-Year Plants

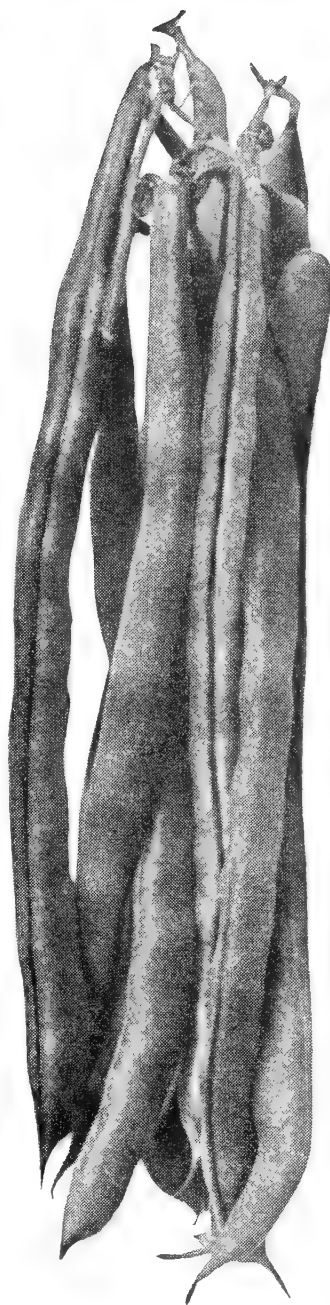
12 for \$0.55	100 for \$ 2.80
25 for 1.00	500 for 10.50
50 for 1.60	1000 for 20.00

New Paradise Asparagus

Only 6 or 8 stalks to the pound; thus Paradise comes into big money earlier than any other variety, and continues year after year. Some growers say it produces twice the crop of ordinary Asparagus.

PRICES: 1-Year Plants

12 for \$0.60	100 for \$ 3.20
25 for 1.10	500 for 12.50
50 for 1.80	1000 for 24.00



String Beans

PENCIL POD WAX. Look good; are good. Pods, rich yellow; only slightly curved; 6 in. long; cylindrical, plump, flavorful; no strings; black seeded. Plant well branched, sturdy and erect, prolific. Easy to pick. Good for home garden; good for market. **PRICE: 10c per pkt.**

STRINGLESS KIDNEY WAX. This is the goody, goody bean. Plump, meaty, stringless. Straight, wide, brittle, pods about 6 in. long by 1/2 in. wide by 3/8 in. thick. Light yellow, tender, nutritious—and no foolin! Good canner. The plant is strong, erect, healthy grower; about 1 1/2 to 2 ft. high. Seeds, white with dark brown eye; almost black, in fact. **PRICE: 10c per pkt.**

TOP NOTCH GOLDEN WAX. The early bean; good, too, with tempting, long straight and flat golden yellow pods about 5 1/2 in. Stringless, brittle, good heavy bearer. Garden or market. Plants strong, compact, and erect; pods well above ground. Matures quickly and does a good job fighting off bean rust. This point is especially good in wet seasons, when some other varieties are badly affected. A good market bean at all times. **PRICE: 10c per pkt.**

BOUNTIFUL. Green pod, 6 to 7 in. long; broad, flat, and appetizing; without strings. Just as good as it looks. Grows anywhere. Hardy, sturdy, and bountiful over a long season. **PRICE: 10c per pkt.**

GIANT STRINGLESS GREEN POD. 6 in. medium green pods, slightly curved, so good, plump, round, slender, and no strings. Light brown seeds, plants vigorous, compact, and prolific for a long time. Good for canning or market or garden. Extra fine for market because of tempting appearance. Bear heavily anywhere in the United States. **PRICE: 10c per pkt.**

LANDRETH'S STRINGLESS GREEN POD. Very similar to the Giant Stringless Green Pod, but some claim it to be more vigorous, more productive. Keeps its color. Seed about the same as the Giant Stringless Green Pod. **PRICE: 10c per pkt.**

KENTUCKY WONDER. The popular early pole bean. It climbs well, and produces many large green curved pods, 7 to 9 in. long, in clusters. Dependable. Pods thick, meaty, brittle, and tender. Stringless when young; strings inconsiderable later. Seeds light brown, appetizing. **PRICE: 10c per pkt.**

PLEASE ORDER EARLY

There are not yet any indications that labor will be plentiful this spring, and we can manage so much better when we have your order on hand in advance of shipping time. Last season our customers did order early, and in spite of the labor shortage and other difficult conditions, we gave the best service in our history. Continue to order early, and we believe we can continue to give good service. See further remarks on page 31.

R. M. Kellogg Company
Three Rivers, Michigan

Lima Beans

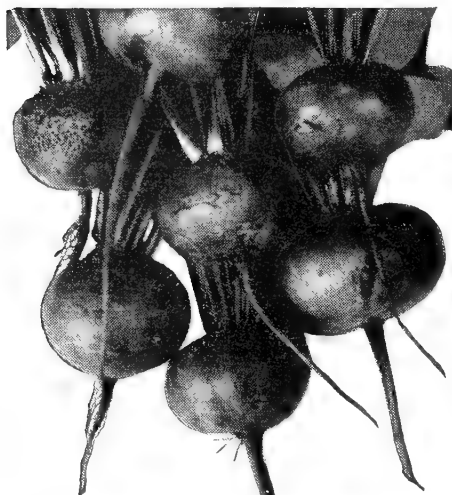
Lima Beans are not only delicious but they are exceedingly nutritious. In these days of restricted meat sales, eat Lima Beans for nourishment.

Fordhook Bush Lima (Potato Lima). Very prolific strong erect plants. Pods 4 by 1 1/4 by 1/2 inches—3 to 4 fine plump seeds per pod. Both the green shell beans and dry beans are large and very plump. The dry beans are white. **PRICE: 10c per pkt.**

Henderson's Bush (Baby Lima). Very early maturing. A fine canning variety. Moderately large plants, heavily loaded with small pods (3 by 3/4 by 1/4 in.) Three to four seeds per pod. Green beans tender and delicious. Dry beans white. **PRICE: 10c per pkt.**



Fordhook Bush



Early Wonder

Beets

Beets are not only useful as a root vegetable, but the tops are the best of greens when young. Nutritious and healthful.

Detroit Dark Red (Morse's Strain). If you like the fall, round beet for canning, this is your variety. Nice, dark red color. Very popular on the market. Good fresh from the garden. Small to medium tops. **PRICE: 10c per pkt.**

Early Wonder. Small tender tops. Beets somewhat flattened; purplish red in color. Deep crimson flesh, shading to a lighter color. Fine for home garden or market. **PRICE: 10c per pkt.**

Chard

Swiss Chard, Lucullus —Dark Green. Deliciously mild, spinach-like flavor. Leaves deep green in color, grow to large size, nice and tender when cooked. The stalks can be creamed just like Asparagus; very appetizing. Ready in 9 weeks. **PRICE: 10c per pkt.**



Lucullus

Cabbage is a real necessity in your garden — it has so many uses: cold slaw, salads, cooked, sauerkraut, etc.

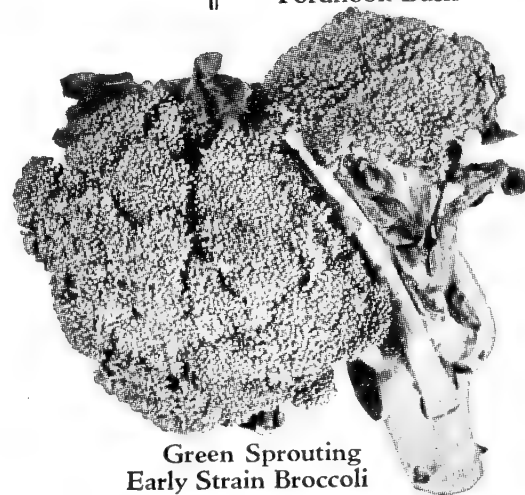


Marion Market

Extra Packets.
See pg. 28.

Broccoli

Green Sprouting, Early Strain. Compact central heads with a minimum of laterals. Ready to use in about 10 weeks after planting out-of-doors. Very healthful. **PRICE: 10c per pkt.**



Green Sprouting
Early Strain Broccoli

Cabbage

Early Jersey Wakefield. Early home and market variety. Small, compact plants; good for close planting; short stems; conical heads, about 7x5 inches. Two to two and a quarter pounds, firm. **PRICE: 10c per pkt.**

Golden Acre. Very early; round heads; excellent market and shipping variety. Small compact plants, short stems. Six in. diameter, three pounds. **PRICE: 10c per pkt.**

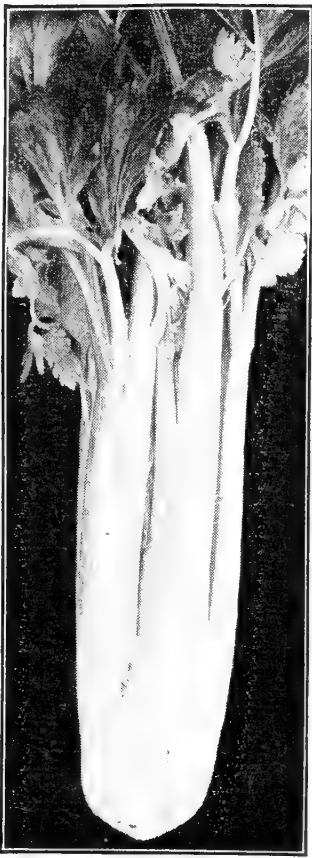
Marion Market. (Yellows Resistant). Child of Copenhagen Market, but plants are larger and resistant to yellows. Has the round head and crisp tenderness of Copenhagen, but matures a little later. **PRICE: 10c per pkt.**

Savoy, Chieftain. Sweet flavored late variety; 12 weeks. Crumpled leaves. Heads nearly round, about 8 inches across, firm, and of attractive green color. Outstanding quality. Dependable. **PRICE: 10c per pkt.**

Chihili. A fine, dependable Chinese cabbage; grows 18 to 20 in. tall and about 4 in. thick. Early. Heads nicely white and firm, with broad smooth leaves. Good in the market, good in the garden. Very appetizing. **PRICE: 10c per pkt.**



Chihili

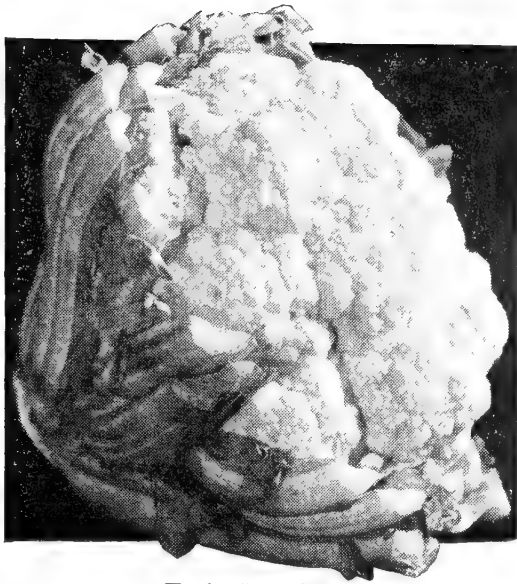


Golden Plume

Celery

GOLDEN PLUME. Like the original Golden Plume, it is early and blanches easily, but is taller and has longer stems. Also more compact and straighter. Responds better to normal care. Heavy yielder. Usually 24 to 26 inches tall, with 7- to 8-inch stems. Full hearts. **PRICE: 10c per pkt.**

UTAH or GOLDEN CRISP. An excellent fall or winter variety, pure white after blanching, crisp and tender. Also good as a green celery in the fall. Stalks solid, compact, broad and thick. **PRICE: 10c per pkt.** (See also Celeriac at right.)



Early Snowball

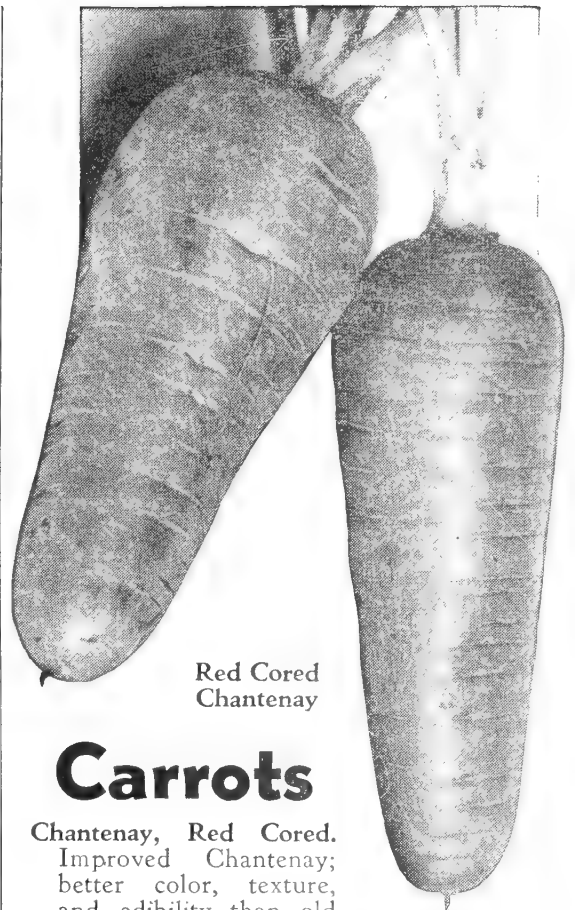
Cauliflower

Early Snowball. Nice solid ivory-white heads of medium height, with broad wavy leaves. Heads up well. Foliage medium green. A nice variety. **PRICE: 10c per pkt.**

Snowball. Does well most anywhere; the best variety for your main planting for fall harvest. Large, erect, full leaved plants. A good header. Top quality. **PRICE: 10c per pkt.**

Celeriac

Large Smooth Prague. Turnip-rooted variety of celery. "Turnips" 3 to 4 inches across, round, reasonably smooth, hollow stalks, dark green in color. **PRICE: 10c per pkt.**



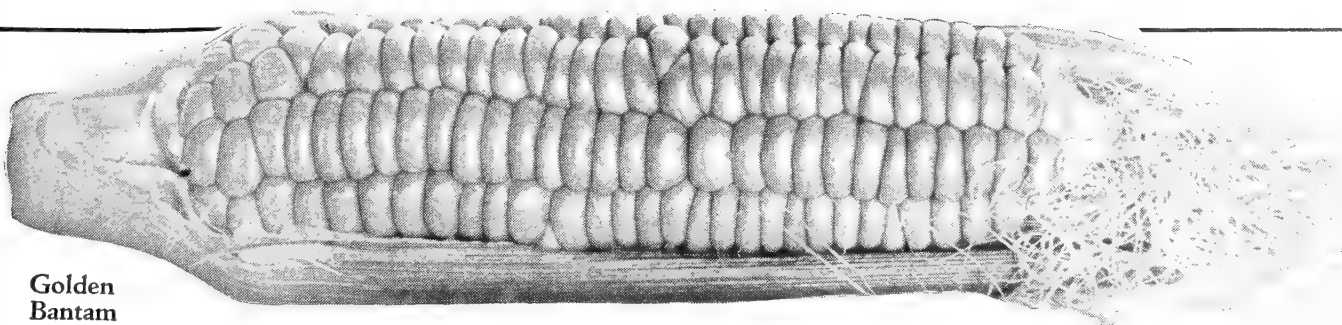
Red Cored Chantenay

Carrots

Chantenay, Red Cored. Improved Chantenay; better color, texture, and edibility than old Chantenay. Deep reddish-orange roots, 6x2½ in., nicely tapered, with reddish orange core. **PRICE: 10c per pkt.**

Danvers Half Long. This for your main crop; late; uniform. Flesh deep orange-red; roots 7x2 to 2½ inches, gradually tapering, bright orange inside, fine grain, rich flavor, sweet. Good for market or home garden; excellent for storing, excellent for the table. **PRICE: 10c per pkt.**

Nantes, Strong Top. A new strain of Nantes, with most of Nantes features. Stump-rooted. Cylindrical, almost coreless. Of excellent flavor and quality. Tops do not break easily in pulling. **PRICE: 10c per pkt.**



Golden Bantam

Sweet Corn - Best Varieties

Umm! Isn't Corn on the cob the most delicious thing you ever ate? Grow these varieties in your own garden. Corn is better when it's garden-fresh.

Extra
Packets.
See pg. 28.

Golden Bantam. It will be a long time before a more popular, more delicious, and more dependable Sweet Corn is originated than Golden Bantam. Plants grow to 5 or 6 ft. tall, with slender, 5½ to 6½ in. ears. Each ear with exactly 8 rows of even, very plump golden kernels, of the most tempting flavor. Small cobs. Your garden is not complete without Golden Bantam Sweet Corn. **PRICE: 10c per pkt.**

Golden Cross Bantam. This is another popular variety that has attained exceptionally wide popularity. Can be used for canning, market or shipping. Plants 7 to 8 ft. tall, with long 7½ to 8½ in. ears; 10 to 14 rows of beautiful yellow kernels per ear; about 2 ears per plant. **PRICE: 10c per pkt.**

Marcross. An excellent early variety. Ears have 10 to 14 rows of nice medium yellow kernels, are 6½ to 7½ in. long, and are produced on 5½ to 6 ft. plants. Seldom affected by bacterial wilt. Good for either market or home garden use. **PRICE: 10c per pkt.**

R. M. Kellogg Co.

Three Rivers, Michigan



Full Heart Batavian

Endive

Full Heart Batavian. Broad-leaved Batavian or Escarolle improved. Medium large plants; deep, compact well blanchd heart. Leaves broad and infolded. Delicious flavor. **PRICE: 10c per pkt.**

Large Green Curled, Pink Ribbed. (Large Curled Pancalier.) Large, late, coarsely toothed; makes a good, blanchd heart late in the fall. One of the best varieties. **PRICE: 10c per pkt.**



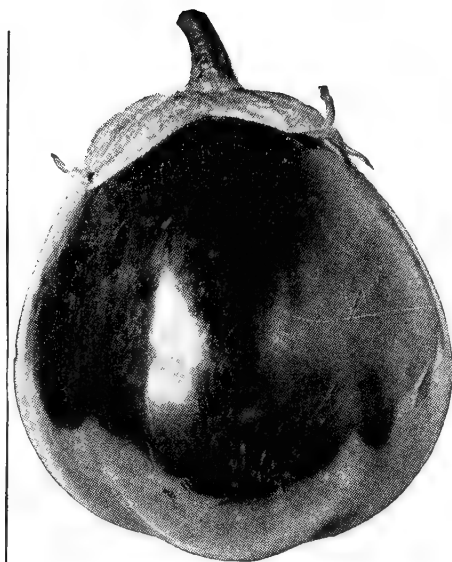
Mammoth

Dill

Mammoth (*Anethum graveolens*). Two to three ft. annual variety. Strongly aromatic and mildly pungent. **PRICE: 10c per pkt.**

Extra Packets

See page 28 for full details.

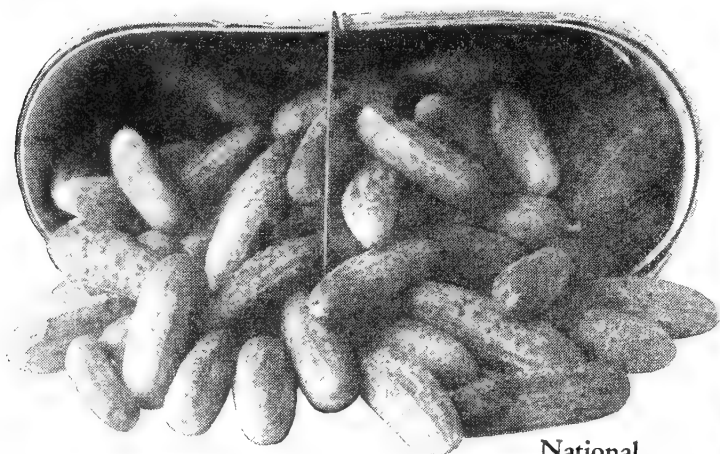


Black Beauty

Egg Plant

Black Beauty. Use them big or use them small; they are tender and good at all times. At full maturity, are very broad and large; weigh several pounds each; no spines or thorns; very productive; excellent quality; rich purplish black color. **PRICE: 10c per pkt.**

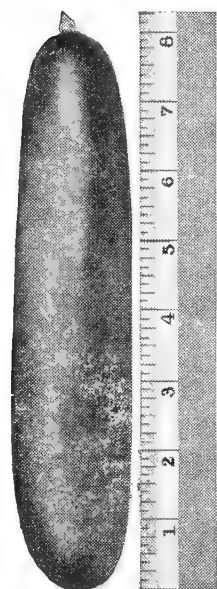
Cucumbers



National Pickling

National Pickling. Good for pickles in all sizes, and gets up to 6 or 7 inches long and 2 inches thick. Matures 8 weeks. Rich dark green color. Early. **PRICE: 10c per pkt.**

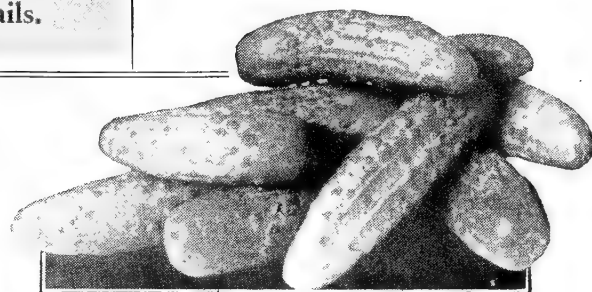
Straight Eight. Matures 8 weeks; excellent for home or market, prolific; good shipper; fine quality. About 8 by 2½ inch table size. Dark green color, almost free from striping at ends. Nice symmetrical shape. **PRICE: 10c per pkt.**



Straight Eight



Long Green



Chicago Pickling

Chicago Pickling. Grows 6 to 7x2½ in. in about 8 weeks. Plant is productive and disease resistant; fruit even size and medium green in color; few warts. Excellent for pickling. **PRICE: 10c per pkt.**

Early Fortune. Pure white flesh of firm crisp texture and delicious flavor; rich dark green outside; excellent shipping variety and highly disease resistant. Mature fruit measures about 9x2½ in. Keeps color well. Excellent for home use as well as market. **PRICE: 10c per pkt.**

Long Green. Exceedingly popular in the home garden because it is so good for slicing. Rich dark green color with black spines. About 12x2½ in. Only a few seeds. **PRICE: 10c per pkt.**



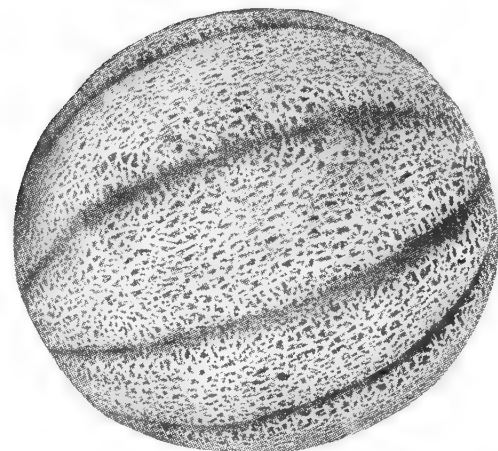
Early Fortune



Hearts of Gold



Pride of Wisconsin



Hale's Best

Extra
Packets.
See pg. 28.

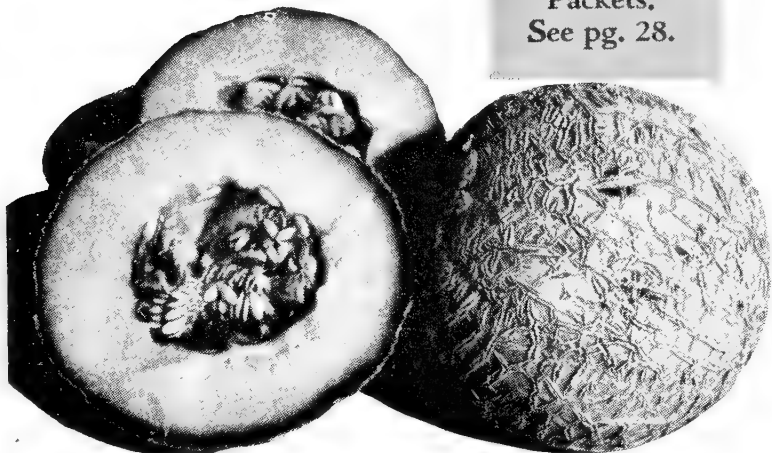
Muskmelon (Cantaloupe)

HALE'S BEST. (Original.) This Melon is outstanding in quality, as well as being the earliest shipper. It has thick, salmon-orange flesh, sweet aromatic flavor. Heavily netted. Nice oval shape. $6\frac{1}{2} \times 5\frac{1}{2}$ inches. Good for market, good for home garden. **PRICE: 10c per pkt.**

HEARTS OF GOLD. We consider this the very best Melon of all; flesh extra thick, deep salmon-orange, smooth grain, sweet, juicy. Appetizing flavor. Usually well netted, 6 to 7 inches long; almost round. **PRICE: 10c per pkt.**

HONEY ROCK (Sugar Rock). A medium size, delicious variety, with thick, deeply salmon-colored flesh, smooth and flavorful, almost round, $5\frac{1}{2}$ inches diameter. Coarse netting. Home garden or market. Very productive, very good shipper. **PRICE: 10c per pkt.**

PRIDE OF WISCONSIN. A fine, heavy, thick-meated, orange-fleshed variety. 6 to $6\frac{1}{2}$ inches across, weight 4 to 5 lbs. Vigorous productive vines. Flesh good to the rind. Small seed cavity. Everything a good Cantaloupe should be. **PRICE: 10c per pkt.**



Honey Rock

Watermelon

Ferry's Peerless. Attractive, and good to eat. Very early. Medium size, firm, lightly veined. Flesh, bright scarlet, white seeds. **PRICE: 10c per pkt.**

Harris' Earliest. Unusually early and good, too. In fact the best of the very earlies. Medium size, oval shape; dark green with light stripes. Bright red flesh, blackish seeds. **PRICE: 10c per pkt.**

Stone Mountain (Dixie Bell). Large, round, beautifully fleshed variety, color deep crimson, no white, no stringiness. Usually weighs about 45 lbs. each. Thin rind. Home use or local market. Dark green skin. **PRICE: 10c per pkt.**

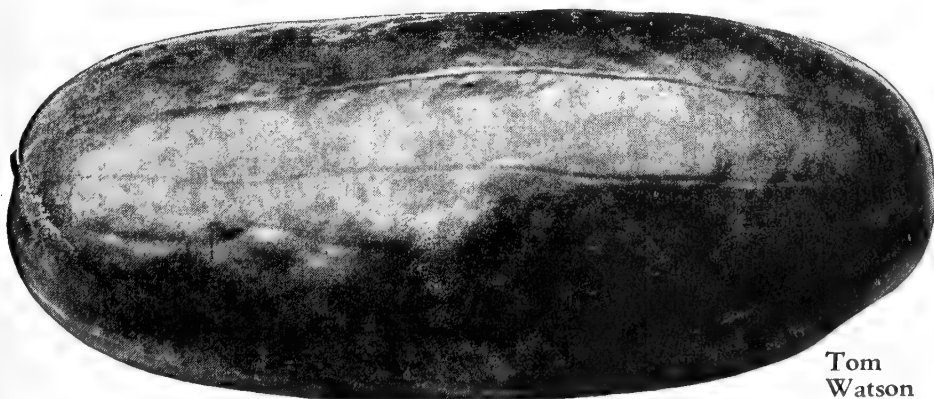
Tom Watson. Always popular and deserves it. Long shape (about 20 by 12 inches). Dark green skin; deep red flesh, firm and delicious. A good shipper. Good home variety. **PRICE: 10c per pkt.**

Wonder (Improved Kleckley's Sweet). Another long, dark green variety (20 to 22 inches). Appetizing deep red, sweet, luscious flesh, white seeds. Fine for home or close-by market, but rind too tender for distance. **PRICE: 10c per pkt.**

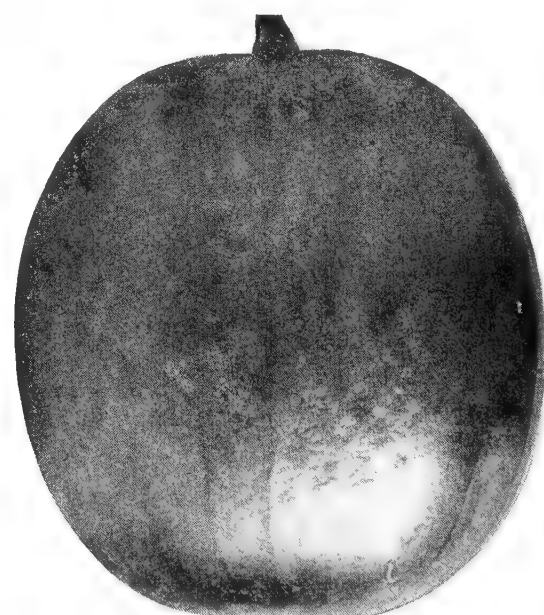
R. M. KELLOGG CO.
Three Rivers, Mich.



Harris' Earliest

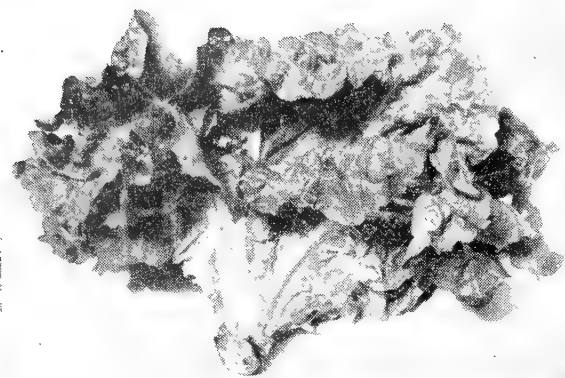


Tom
Watson



Stone Mountain

Lettuce



Black Seeded Simpson

Black-Seeded Simpson. An early dependable variety, nearly everywhere. Fine for either home use or market. Grows large and compact with wide frilly light green leaves, crisp, tender, and appetizing. **PRICE: 10c per pkt.**



White Paris Self Folding



Extra Triple Curled Parsley

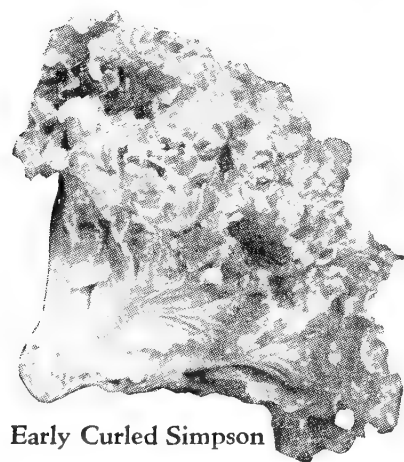


Grand Rapids U.S. No. 1

Extra
Packets.
See
pg. 28

Early Curled Simpson (Silesia or White-Seeded Simpson). Unusually light green coloring, nicely crinkled and frilled. Gives nice tight bunches of crispy brittle leaves; very appetizing and tender. **PRICE: 10c per pkt.**

Grand Rapids U. S. No. 1 (Mildew Resistant.) An origination of the U. S. Department of Agriculture, especially bred for resistance to mildew. Very similar to Grand Rapids but possibly more heavily frilled and feather edged. Somewhat lighter in color, and not so brightly colored. Slow in going to seed, therefore valuable. **PRICE: 10c per pkt.**



Early Curled Simpson

Prize Head. Ready to eat quickly, early. Excellent home variety, medium large, leaves loose and broad. Crinkled and frilled. Tinged with red on outside, but green inside. Excellent eating variety. **PRICE: 10c per pkt.**

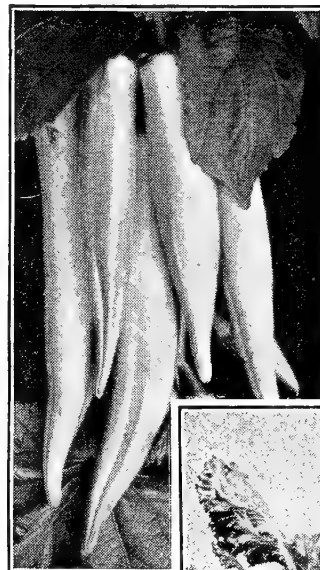


Prize Head

White Paris Self Folding (Trianon). Many consider this the standard for all Lettuce. Grows medium large and erect, medium light green color, firm, spoon shaped, straight-edged outside leaves; inside leaves make elongated firm head; 8 to 9 inches tall. Hard crisp texture. Delicate flavor. **PRICE: 10c per pkt.**

Parsley

Hamburg Parsley. Not only a good ornamental variety, but has thick fleshy roots which can be used for flavoring soups, stews and other cookery. Parsley is exceedingly rich in vitamins, and you should recognize its value as an edible vegetable, as well as for its decorative purposes. **PRICE: 5c per pkt.**



Extra Triple Curled. An excellent variety either for eating or ornament. Leaves dark green, and closely curled, also finely cut. Compact, firm. Very productive and valuable variety. **PRICE: 10c per pkt.**



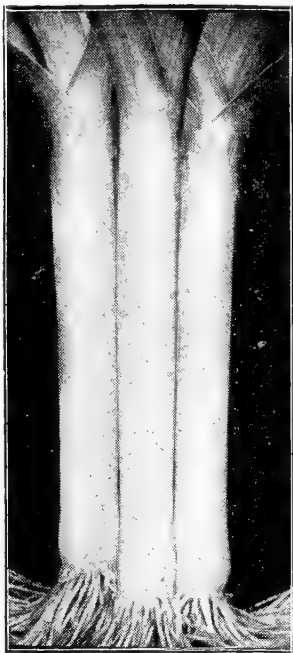
Southern Giant Curled

Okra

Dwarf Long Pod, Green. Northerners, don't let the Southern people be the only ones to know the epicurean value of Okra. Nothing better with tomatoes, or to flavor soups. Prolific. Plants grow 2½ to 3 ft., with dark green pods, tender and fleshy. Pods 7 to 8 in. long, and about 1 in. across. **PRICE: 5c per pkt.**

Mustard

Southern Giant Curled. Long Standing. Makes excellent greens. Has large wide, bright green curly leaves. Grows upright, but yet spreads slightly. Does not go to seed quickly. **PRICE: 5c per pkt.**



Giant Musselburgh

Onions and Leeks

Giant Musselburgh Leek. A very popular Leek on account of its mild sweetness. The clear white stems are long and slender; the leaves are medium green in color. **PRICE: 10c per pkt.**

Brigham Yellow Globe. A general purpose Onion of fine, but firm texture. Cream-colored flesh. Deep yellow skin. Keeps exceedingly well. These Onions are globe shape, very firm. Early. **PRICE: 10c per pkt.**

Sweet Spanish. A fine mild Onion, excellent for eating raw, but also good cooked. Skin is light yellow, flesh is firm, crisp and white. Stands shipping and storage for a short period. Large, globe shaped. **PRICE: 10c per pkt.**



Brigham Yellow Globe

Peas

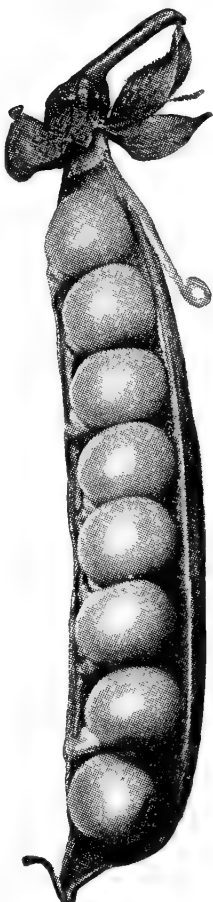
Laxton's Progress. An early Pea with large pods, 4½ in. long, with 7 to 9 large dark green Peas each. Grows without support; dwarf. Good market variety. **PRICE: 10c per pkt.**

Little Marvel. Seven or eight large Peas per pod, 3 in. dark green pods; dark green dwarf vines; popular for home garden or market. **PRICE: 10c per pkt.**

Thomas Laxton. A sure cropper of early, finest flavored Peas, 6 to 8 large ones to a pod. Pod 3½ in. long, larger podded variety. **PRICE: 10c per pkt.**

Giant Stride. Good shipper, large 5 to 5½ in. pods of dark green. Plump and flavorful. Vigorous grower. Vines 2½ ft. tall. Good shipper. **PRICE: 10c per pkt.**

Telephone, Dark Podded. Nice medium green 4 to 4½ in. pods, plump and straight. Vines about 4 ft. tall. One of the best for home or market; also good canner. Good for drying. **PRICE: 10c per pkt.**



Laxton's Progress

Peppers

Hungarian Yellow Wax. Excellent if you like things hot. Very early. Adapted to home market and canning. Small productive plants; pods 6 to 7 inches long by 2 inches thick. Light waxy yellow color, turns bright red. Quite pungent. **PRICE: 10c per pkt.**

Large Bell or Bull Nose. The earliest of its type; combines hotness and sweetness, ribs being pungent while the rest is mild. Fruit square shaped, medium size, deep green at first, scarlet when ripe. **PRICE: 10c per pkt.**

Extra Packets — See pg. 28.



Hungarian Yellow Wax

Long Red Cayenne. Another hot Pepper for spicing, pickles, and other canned goods, and for drying. Large prolific plants, five-inch slender pods; deep green, then fiery red. **PRICE: 10c per pkt.**

World Beater. An early sweet Pepper, oblong in shape, about 5 by 3½ inches in size. Deep green but turns bright red later. Flesh thick. **PRICE: 10c per pkt.**

Oakview Wonder. A rather square shaped, smooth variety. Very mild and sweet. Excellent for either shipping or home garden. Early. **PRICE: 10c per pkt.**



Oakview Wonder

Parsnips

Smooth White Parsnip. The whitest of all Parsnips; retains the whiteness out of ground. Hardy, good keeper. Roots are smooth, and have attractive shape. Excellent flavor. Pars-

nips are an excellent winter food, and should be in every garden. **PRICE: 10c per pkt.**



Smooth White

R. M. KELLOGG CO.
Three Rivers, Mich.



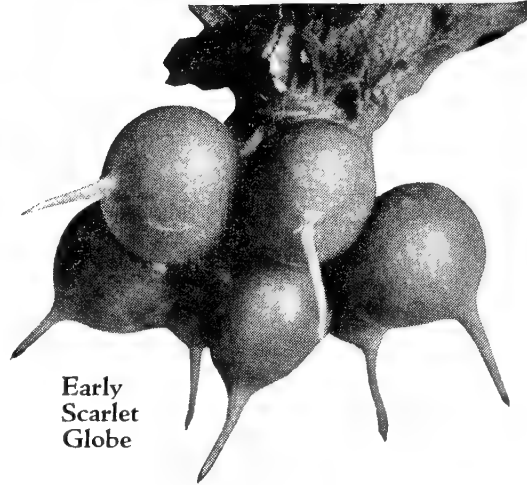
Icicle



Scarlet Turnip, White Tipped

Radishes

Here are the best varieties of Radishes. All appetizing and attractive. Belong in every garden.



Early Scarlet Globe

Early Scarlet Globe (Short top). One of the earliest. Good out-of-doors, good pusher. Slightly oval shape, bright scarlet color, white flesh. Crisp and snappy. **PRICE: 5c per pkt.**

Comet. One of the finest of Radishes for eating, crisp and appetizing. Almost perfectly round, bright scarlet color. Ready in about 4 weeks after planting. **PRICE: 5c per pkt.**

Icicle. Here is the most popular of all white Radishes. Early. Good and mild until quite large. White clear through. Pleasingly brittle and snappy. **PRICE: 5c per pkt.**

Scarlet Turnip, White Tipped. Turnip shape, as indicated by name, almost globular. Color, bright scarlet, white tip. Nice and crisp. Good until quite large. **PRICE: 5c per pkt.**

FREE!

of Extra Charge

With each five ten-cent packets of seed that you order you may select another 10-cent packet free. Two five-cent packets equal one ten-cent packet. This offer applies to all orders made up from pages 22 to 30 inclusive. It also includes string beans, page 20.

Pumpkin

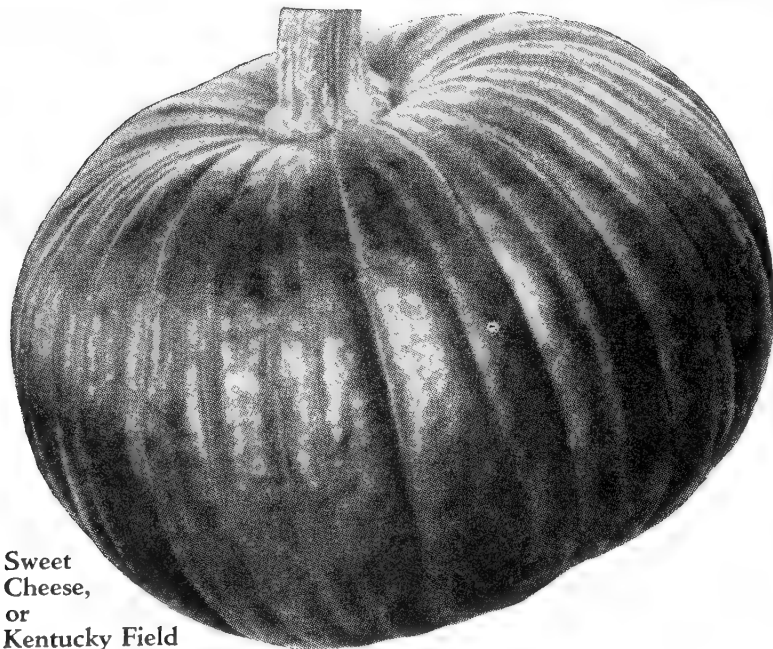
Pumpkins are particularly valuable, because they can be stored for winter use.

Large Yellow or Connecticut Field. A good all-purpose Pumpkin; canning, prize or animal feed. Quite large, about 10x12 in., and about 20 lbs. weight. Smooth skin, deep orange-yellow color; thin shell, thick sweet deep yellow flesh. **PRICE: 10c per pkt.**

Pie or Winter Luxury. This round, almost spherical Pumpkin is popular for both home and market. Gets 7 to 8 in. across, weight 6 to 8 lbs. Color outside, light orange; inside you will find yellow firm thick flesh. Thin rind. **PRICE: 10c per pkt.**

Sugar or New England Pie. This is the Pumpkin for pies. It has thick, orange-yellow, well-flavored flesh. Somewhat flattened in shape, gets 8 to 9 in. across. Skin outside smooth and rich reddish-orange color. Good for home, or market. Good shipper. **PRICE: 10c per pkt.**

Sweet Cheese or Kentucky Field. Good for canning or stock feed. It produces heavily of very large flattened Pumpkins, a foot or more across and half as thick. Has very thick flesh of deep salmon color. Outside buff colored. **PRICE: 10c per pkt.**



Sweet Cheese, or Kentucky Field



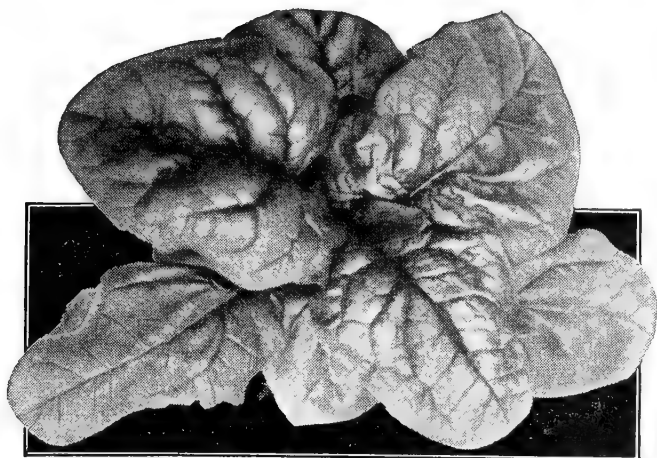
Large Yellow



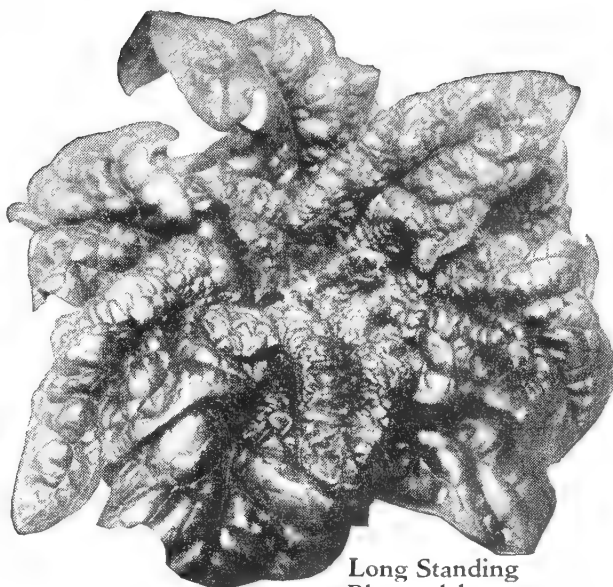
Pie or Winter Luxury



Sugar or New England Pie



Giant Thick-Leaved



Long Standing
Bloomsdale

Spinach

Giant Thick Leaved (Nobel) (Round Seeded). One of the very best varieties for canning, but also excellent for home and market garden. Produces enormously, of smooth, deep green, large, thick, arrow-shaped leaves. Nutritious and appetizing. You will like it. **PRICE: 10c per pkt.**

Long Standing Bloomsdale (Round Seeded). Excellent for either home or market. Has wonderful long-standing quality. Similar to Savoy Leaved or Bloomsdale, but somewhat later, and grows more compactly. Also a little darker green, and delays its flower stalks 10 to 15 days later. **PRICE: 10c per pkt.**



Mammoth
Sandwich Island

Oyster Plant

MAMMOTH SANDWICH ISLAND — SALSIFY. Makes excellent "oyster" soup or scalloped "oysters." It is hard to tell the different. This variety is excellent for home or market, including shipping. Long white roots. **PRICE: 10c per pkt.**

Squash

Don't forget—for every 5 ten-cent packets that you order of any garden seed, you may select an extra ten-cent packet free. Two five-cent packets equal one ten-cent packet.

Delicious. You will find the very thick, bright yellow, fine grained dry flesh of this excellent winter Squash very pleasing. It has no fiber. Wide top-shaped, 6 to 9 inches long, very dark green and smooth outside. Thin hard rind. Thick meat. **PRICE: 10c per pkt.**

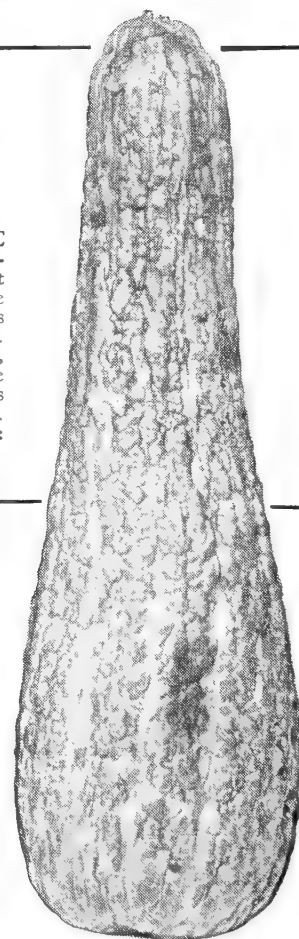
Hubbard. This variety has been exceedingly popular for years. You will like its thick, rich orange-yellow, fine grained and dry flesh. Good for storing. Large (8 to 11 inches), globular, blackish bronze-green color. Strong hard durable rind. **PRICE: 10c per pkt.**

Table Queen (Des Moines). A sweet, dry-baking, thin-shelled variety, and not too large (about 5½ in. by 4 in.) evenly ridged. Good for home garden or shipping. **PRICE: 10c per pkt.**

Extra Packets FREE
of Extra Charge
See page 28

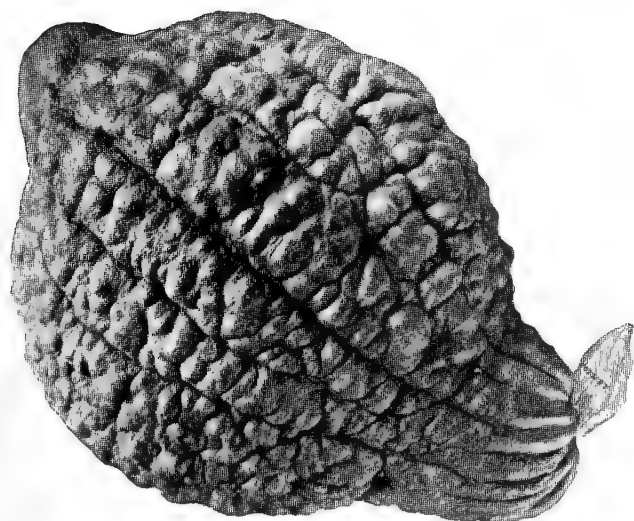
Summer Squash

EARLY PROLIFIC STRAIGHTNECK (Summer Variety). The best summer variety. Can be used from about 4 inches long to over a foot long. Best quality. Compact, bushy plant; can be planted closely. Grows straight and smooth. Creamy in color. **PRICE: 10c per pkt.**



Early Prolific Straightneck

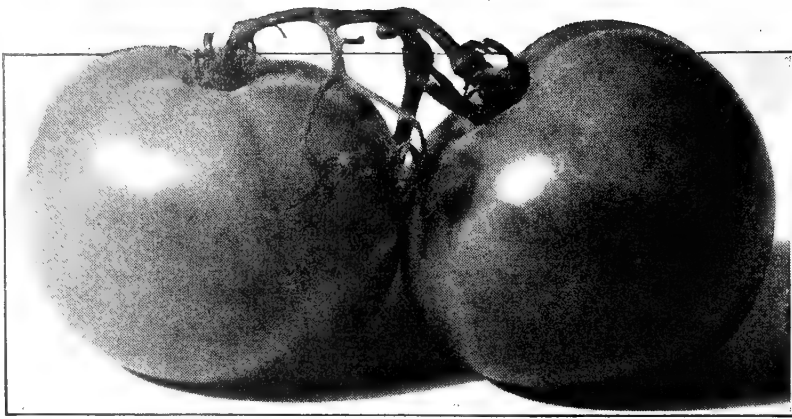
**R. M. Kellogg Company
Three Rivers, Michigan**



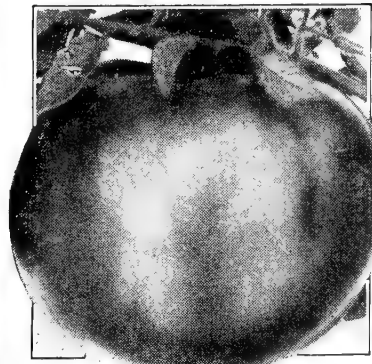
Hubbard



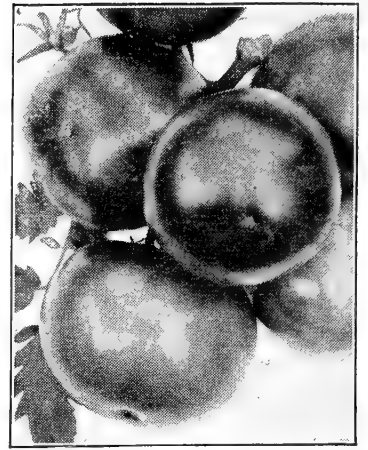
Table Queen (Des Moines)



Bonny Best



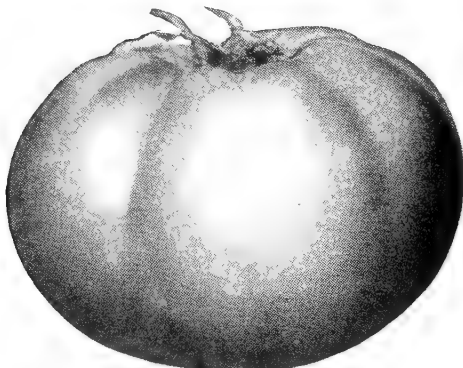
Rutgers



Pritchard

Tomatoes

Bonny Best. You will be tempted by this brightly colored, scarlet-red Tomato. It is medium large and somewhat flattened. Firm and smooth. Good shipper, good canner, good all-purpose variety. Best in the northern States. **PRICE: 10c per pkt.**



Ponderosa

Marglobe. One of the best general-purpose Tomatoes. Excellent for home gardens. Definitely disease resistant. Plants heavily productive and long bearing. Fruits uniformly deep scarlet, large, globe-shaped, smooth, and solid. Superb quality. **PRICE: 10c per pkt.**

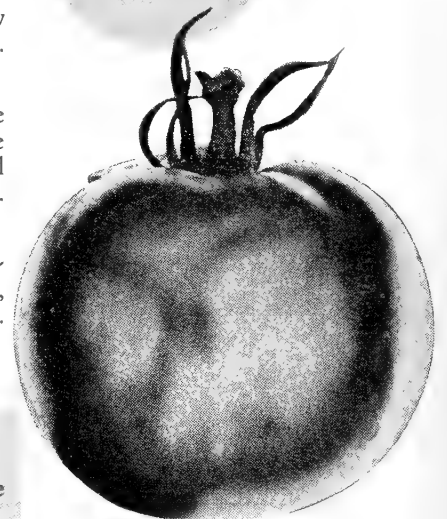
Ponderosa. (Beefsteak.) This Tomato is noted for its extra large size. Has been known to weigh nearly a pound. Shape somewhat flattened. Very fleshy; few seeds; mild flavor. Color, deep purplish pink. Excellent for home use. **PRICE: 10c per pkt.**

Pritchard. (Scarlet Topper.) Another good all-purpose variety; shipping, canning, home use, market. Large globular well-colored, scarlet fruit, firm and well flavored. Very productive. Resistant to wilt. **PRICE: 10c per pkt.**

Rutgers. Recently developed by the New Jersey Agricultural Experiment Station. Fruits medium to large, slightly flattened globe shape, bright red in color. Lots of meat and few seeds. **PRICE: 10c per pkt.**

Free!

One 10-cent packet with each five 10-cent packets ordered. Two 5's equal one 10. Offer applies to pages 22-30 inclusive. Also string beans, page 20.



Marglobe

DON'T FORGET—

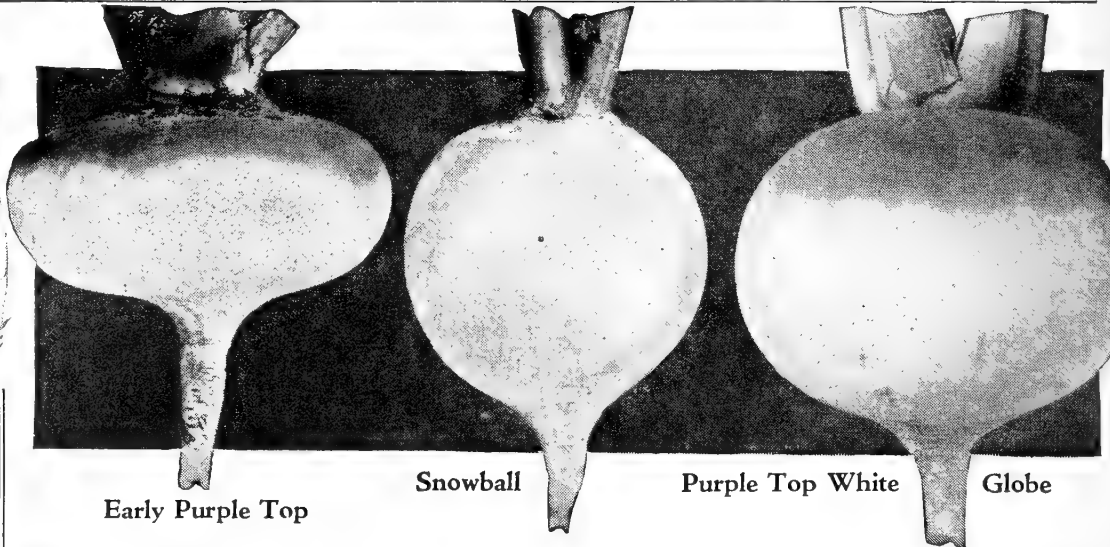
You get an extra 10-cent packet with each five 10-cent packets ordered. See offer above.



American Purple Top

Rutabaga

American Purple Top or Improved Long Island. Deliciously sweet, yellow flesh, fine grained and appetizing. Grows large and globular in shape. Outside color, light yellow below ground, purplish red above. Good for market, storage, and shipping. **PRICE: 5c per pkt.**



Early Purple Top

Snowball

Purple Top White

Globe

Turnips

Snowball. A white-fleshed, sweet and mild variety. Skin also white. Round shaped, smooth. Tops small and erect. **PRICE: 5c per pkt.**

Amber Globe. Large 5 to 6 inch globular roots, smooth and yellow but a little green at the top. Pale yellowish flesh. Sweet, tender, fine grained. **PRICE: 5c per pkt.**

Early Purple Top, Strap Leaved. Clear white, fine grained, mildly flavored flesh. Flat roots, often 5 inches across by 2 to 3 inches thick. Purplish above and white below. Good for home or market. **PRICE: 5c per pkt.**

Purple Top White Globe. Good for home, market, shipping, storing. Mildly flavored, crisp, firm white flesh. Good raw or cooked. Very large, 6 inches across. Nearly round. Bright purplish above, creamy white below. **PRICE: 5c per pkt.**

R. M. KELLOGG CO.

Three Rivers, Mich.

THIS LETTER IS FROM

Name.....

Address.....

Town.....

State.....

Do Not Mail Currency in this letter without Registering

PUT
STAMP
HERE

R. M. KELLOGG CO.

Berry and Flower Garden Designers

THREE RIVERS,

MICH.

JUST A MOMENT, PLEASE!

- ◆ Have You Given your full name and address on your order?
- ◆ Have you written plainly?
- ◆ Do not mail currency in this letter without registering.

Order Blank

THREE RIVERS, MICH.

Please Write Plainly

Ship
(Name) _____

Address _____

Town _____ [Local Zone
If Any _____] State _____

See Instructions for Space Below on Back of Order Blank

Express
Office _____ Distance _____ Miles

C. _____
St. _____
Ck. _____
M.O. _____
C.C. _____
Ref. _____
Ret. _____

[illegible]

If necessary, continue order on other side

Please don't try to guess the weather.

It simply can't be done. Do not specify any shipping date unless for some special reason other than weather. In such cases we will ship as near as possible to your specified date, but can make no guarantees as we are still controlled by weather and labor conditions here.



Victory Service

At last, the war is over, but remember that it was still on full blast during our growing season, accordingly our supplies of plants are still none too large. We, therefore, believe we should still book orders on the basis of the following stipulations:

Plants are reserved from estimated supplies. We try to make estimates conservative, but unusual conditions may cause shortages. It is now difficult to protect customers by purchasing from other approved nurseries, so should estimates fail, or should other conditions beyond our control prevent us from filling your order, we reserve the right to return your money and cancel your order.

Size limit for orders: We reserve the right at any time to limit the size of orders, without notice.

Proper shipping time shall embrace a period of about 30 days, and is determined by a forecast service to which we subscribe, about 65 per cent accurate.

We cannot agree to ship exactly on a certain date, or so that plants will arrive at a certain time. We cannot notify before shipment, or give orders other similar special handling. Sorry!

We cannot agree to delay shipment beyond May 20th. Strawberry plants, May 10th.

Because of difference in climate we cannot ship orders in exact rotation as received. However, orders booked early are given preference within their proper shipping time.

Quick Service: Before April 1st, for items that we can supply then, we can ship promptly.

How to Order

Send money by safe means. Unregistered currency sent at your risk. Add 5c exchange on personal check.

No C. O. D. or Open Accounts. Send cash with order.

Shipping Charges. Express shipments you pay upon delivery; parcel post, pay us after shipment is complete.

If there is no express office in your town, give name of nearest office and distance from you on order blank. If distance is great, we will ship parcel post.

Here's that early bird again—the one we've heard so much about. And he surely has got the worm. We're showing him to you just to emphasize the advantage of early ordering. Strawberry plants, raspberry plants, and fruit trees are particularly scarce and if you don't order early, you may get the sad word that our supplies are exhausted. Last season, for example, we had orders for about 3 times as many strawberry plants as we could supply so

Order Early

There is a further advantage in the case of fruit trees, grapes, and cane plants. These can be shipped with complete safety in March. You then leave them in the package until planting time and they will be on hand for planting at the earliest possible moment in the spring, and the earlier you can plant the better with these hard items. We reserve right to refuse orders for hard items after April 1st.

R. M. Kellogg Company

IMPORTANT!

Our guaranty applies only in states whose inspection laws allow plants to go direct from us to customer. We can guarantee our own packing only, hence for states that stop plants for inspection, we agree only to deliver plants in good growing condition to Post Office or Transportation company, and thereupon our responsibility ceases. Specifically these states are: Washington, Oregon, California, Arizona, District of Columbia, Utah, Wyoming and Minnesota.

R. M. KELLOGG CO.

GUARANTY

We guarantee stock to be just as represented or order refilled free; we further warrant all stock to be carefully packed and shipped in good growing condition, and if this stock is properly and carefully planted, watered, and cared for, it will grow and give satisfactory results.

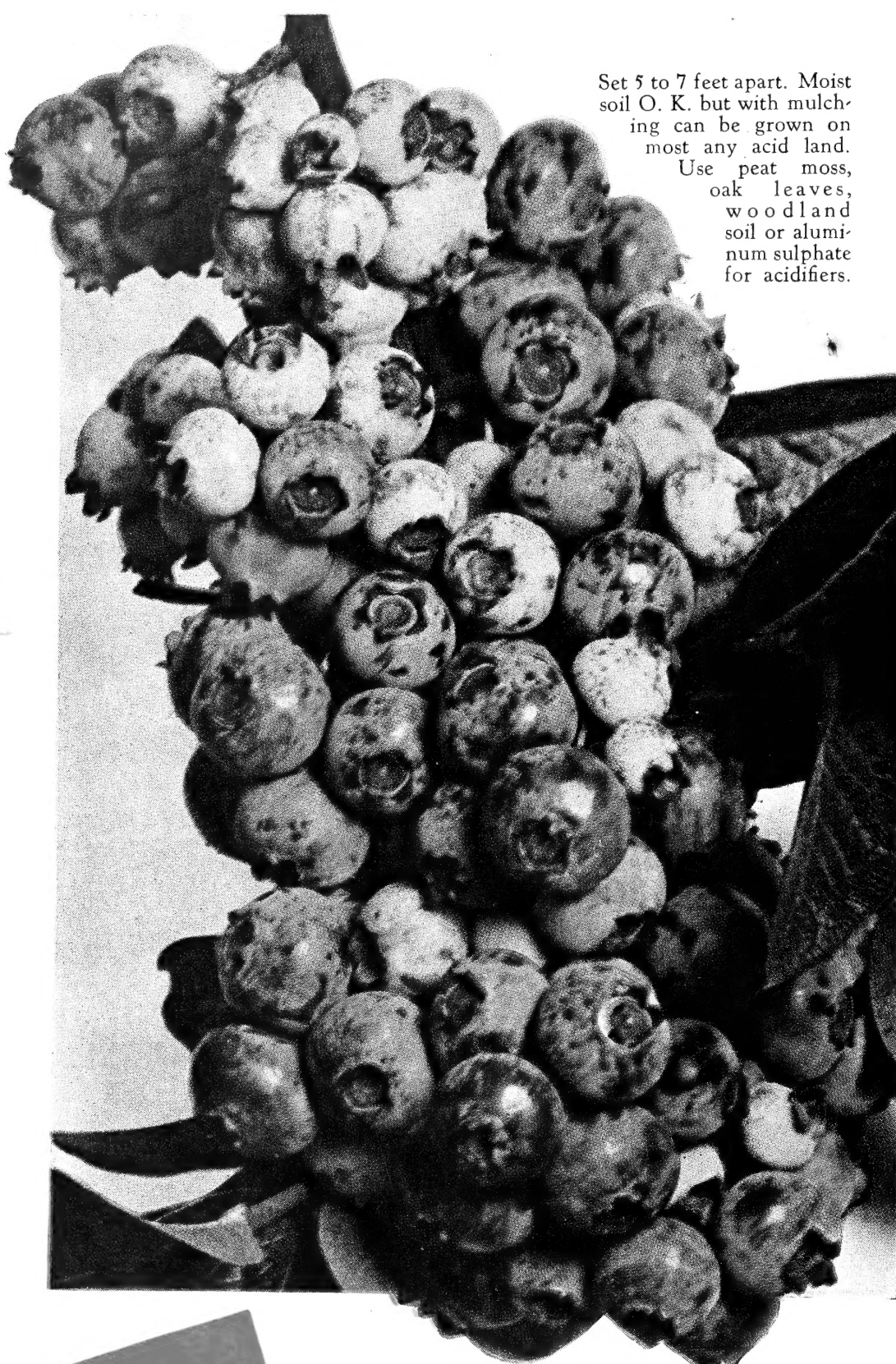
We cannot guarantee continuous growth since this depends upon the care you give the plants and also upon your local conditions. However, where failure of plants to grow is due to arrival in poor condition, we will replace the unsatisfactory plants without charge, providing reports are received prior to June 10th.

No refills will be made for failure of plants after June 10th unless a preliminary report is received prior to that date.

It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock.

In case of inability to fill an order, return of the customer's money shall release us from any further liability whatsoever.

Now! Blueberries



Set 5 to 7 feet apart. Moist soil O. K. but with mulching can be grown on most any acid land.

Use peat moss, oak leaves, woodland soil or aluminum sulphate for acidifiers.

Grow on

High Land

Here is a new money-maker for small fruit growers—a new delight for home gardeners. Cultivated Blueberries satisfy the ever-changing taste of customers. They quickly buy the beautiful, delicious, and extra large cultivated berries at good prices.

The berries are juicy, mild, and delicious, much better than wild fruit. Two to three times larger than wild varieties, small seeds. Accordingly they bring high prices. They are solid and firm and ship well. They grow upright, easy to pick.

The plants last a lifetime, and bear large profitable crops. Four-year plants usually yield around 800 to 1000 quarts per acre; older plants more. Fruit ripens over several weeks. Large clusters.

Note the size of the cultivated Blueberries in the picture. Often they do get that large.

Important!

March Shipment

Experience shows that Blueberries can be shipped early and left in the package until planting time. This is now very important because of labor shortage. Your Blueberry plants can be packed by our experienced year-round men and shipped in March, and will reach you in better condition than if packed later by new help. You will also have them on hand for the earliest possible planting; result, better chances for the best success with your planting.

PRICES

3 plants for \$8.95
6 plants for 17.65
12 plants for 35.00

We send you three varieties properly mated. We do not accept orders any other way, as we want to be sure the plants are mated for best fruiting. Plant them in close proximity—about 5 to 7 feet apart will do.